



ROCKY  
ON  
PARADE  
2013





# What is Rocky on Parade?



Presented by Western Illinois University and the Department of Art in the College of Fine Arts and Communication, Rocky on Parade is a public art project that celebrates the University's traditions, strengthens the unity of the campus and community, contributes to the economic vitality and quality of life in Macomb, and supports student scholarships.



**WESTERN  
ILLINOIS  
UNIVERSITY**

Dear WIU Campus and Macomb Community:

As president of Western Illinois University, I commend those persons who worked diligently to create the Rocky on Parade project. I am proud to see many replicas of the University's mascot Rocky exhibited at various businesses and other sites throughout Macomb. These exhibitions showcase the sense of pride and warmth that is shared throughout this community and beyond. I believe the cultural and artistic images of the various likenesses of Rocky have made a tremendously positive impact on the community. It is our hope that Rocky on Parade initiative will continue to strengthen relationships between Western and Macomb/McDonough County organizations and businesses.

Just as Cows on Parade drew interest on the urban sprawl throughout Chicago, Rocky on Parade should spur the interest of many visitors and new students who join our community annually. Ideally, Rocky on Parade will help to tell the Western Illinois University story. Both the University and the Macomb community have a fascinating history, and Rocky on Parade highlights both entities – collectively and individually. I invite alumni, guests, and friends to experience Rocky on Parade when visiting Macomb. Also, take a moment to view our campus improvements, and consider an opportunity to become contributors to our foundation for the further enhancement and development of Western Illinois University.

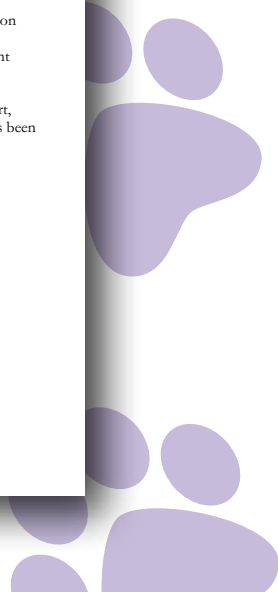
Again, I commend all those who have made this project possible. I appreciate the diligent effort, artistic renderings, and donor relationships that have emerged from Rocky on Parade. This has been a rich, rewarding, and successful project.

Sincerely,

Jack Thomas, Ph.D.  
President



Office of the President  
Sherman Hall 709, 1 University Circle, Macomb, IL 61455-1390  
Tel 309.298.1874 Fax 309.298.2089



Office of the Mayor  
City of Macomb



Michael J. Inman  
Mayor

232 East Jackson Street • Macomb, Illinois 61455  
Telephone: 309-833-2558  
FAX: 309-836-9558  
[mayor@macomb.com](mailto:mayor@macomb.com)

October 2013

"*Rocky on Parade* is a wonderful and unique collaboration between the faculty, staff and students of *Western Illinois University* and the City of Macomb! It is a great way to bring students, their parents, alumni and other visitors out into the greater Macomb community and enjoy these artistic displays. Each of the individualized depictions of WIU's *Rocky* tell a story, some from a historical perspective others through true artistic expression and interpretation."

"Additionally, *Rocky on Parade* underscores and truly puts a face on the Community-University partnership that is so important to the success of WIU and Macomb!"

"The City is grateful to the sponsors of this inaugural *Rocky on Parade*. They are not only helping promote Macomb and WIU but they are also supporting scholarship opportunities that will benefit students for years to come."







**Rocky Number 1**  
**Cathy Early State Farm Insurance**  
**1221 W. Jackson**



### **Artist: Don Crouch**

Crouch's design is inspired by the works of Vincent Van Gogh and places Rocky in a field of purple daisies and gold sunflowers. This Rocky greets visitors at the State Farm office of Cathy Early.



**Rocky Number 2**  
**WIU Foundation**  
**WIU Alumni House, 2009 W. Adams**





### **Artist: Jan Clough**

Clough's design ties in the purple and gold flowers indigenous to the region and features a large purple Rocky Paw on each of its sides. The Foundation Rocky is on display at the WIU Alumni House.



**Rocky Number 3**

**All Pets Veterinary Clinic  
722 W. Jackson**

# Alpha Dog



## Artist: Allison Hulslander

Hulslander created a four-season Rocky that begins with the spring season across his chest and stretches through summer, fall, and winter down the length of the bulldog. Look closely and you will see that this Rocky includes actual paw prints from locally adopted pets. The All Pets Rocky is located at All Pets Veterinary Clinic on West Jackson Street.



**Rocky Number 4**

**John and Dana Biernbaum '99;  
Joe Roselieb '07, '09 and Colonel Rock III  
Seal Hall, WIU campus**





**Artist: Mason Karr**

Karr's design features a classic purple and gold ribbon pattern that weaves through a swirling black print. The Biernbaum/Roselieb Rocky is on display in front of Seal Hall on the WIU campus.





**Rocky Number 5**  
**Josh '04 and Mishelle '97 Oaks;**  
**Ryan '96 and Ann Ford**  
**Western Hall**



**Artist: Deb Lutz**

Lutz's Rocky is adorned with a series of complex, yet elegant purple and gold doodles that use the contours of the bulldog to find pattern, rhythm, and texture. This intricate Rocky is located in front of Western Hall.



**Rocky Number 6**  
**Blades Hair Salon**  
**437 N. Lafayette**



### **Artist: Todd "TJ" Reedy**

Using photographs of Blades owner Al Brewer's Harley Davidson motorcycle, Reedy created what can best be described as "Terminator" Rocky. Each of Rocky's left shoulders and his right midsection feature a cutaway look inside the bulldog that reveals his working mechanical skeleton. Closer inspection reveals the purple and gold blood that flows through this Rocky. You can visit Terminator Rocky in front of Blades Hair Salon.





**Rocky Number 7**

**Macomb Area Chamber of Commerce  
and Downtown Development Corp.  
214 N. Lafayette**





## Artist: Tyler Herald

Herald has designed “Rocky, the Dali Dog” inspired by Surrealist artist Salvador Dali and his most famous work, “Persistence of Memory.” Rocky the Dali Dog features the famous melting clocks, the crawling ants, and, yes, the Dali mustache.

This Rocky greets visitors outside the Chamber of Commerce offices.



**Rocky Number 8**

**Sports Corner @ 124  
124 N. Randolph Street**



**Artist: Lindsey Lundeen**

The Sports Corner Rocky is a multiple sport athlete featuring graphic representations of all WIU and Macomb High sports. Look for this Rocky as he greets you inside the Sports Corner.



**Rocky Number 9**

**Ken and Lorraine Epperson  
Century 21 Purdum-Epperson  
119 N. Randolph Street**



## **Artist: Charles Wright**

Wright uses a variety of sculpture techniques that include applying broken eggshells to create this stately, tuxedo wearing Phantom of the Opera Rocky. Phantom Rocky has front row seating at the Century 21 offices off the Square.





**Rocky Number 10**

**MidAmerica National Bank  
130 N. Side Square**

# Alpha Dog



**Artist: Nikki Rybarczyk**

Rybarczyk's design includes more than 130 Rocky paw prints, varying in sizes, shapes, and colors. The massive MidAmerica Rocky greets visitors during bank hours and guards the entrance to the bank in the evenings.



**Rocky Number 11**  
**Nelson's Clothing**  
**104 Courthouse Square**



### **Artist: Deborah Sparrow**

Sparrow's design is entitled "Spirit of Rocky," and it reflects the symbols of WIU sportsmanship through patterns and words in WIU purple and gold. This well-dressed Rocky resides outside the doors of Nelson's Clothing on the Square.





**Rocky Number 12**  
**Citizen's Bank**  
**Corner of Randolph and Lafayette**



### **Artist: Colleen Wiley**

Wiley's design pays tribute to Macomb's heritage and features iconic scenes from around Macomb. The Citizen's Bank Rocky is displayed on the southeast corner of the Citizen's Bank property, across from the Macomb Post Office, where it welcomes visitors to the Square.



**Rocky Number 13**  
**Purdum Gray Ingledue Beck, Inc.**  
**215 E. Jackson**



**Artist: Amanda Bratz**

This patriotic Rocky pays homage to our military services with official military seals of the Army, Navy, Marine Corps, Air Force, and Coast Guard on one side and the corresponding service logos on the other side. This Rocky stands his post at Purdum Gray Ingledue Beck just off the Square.





**Rocky Number 14**  
**McDonough District Hospital**  
**525 E. Grant**

# Alpha Dog



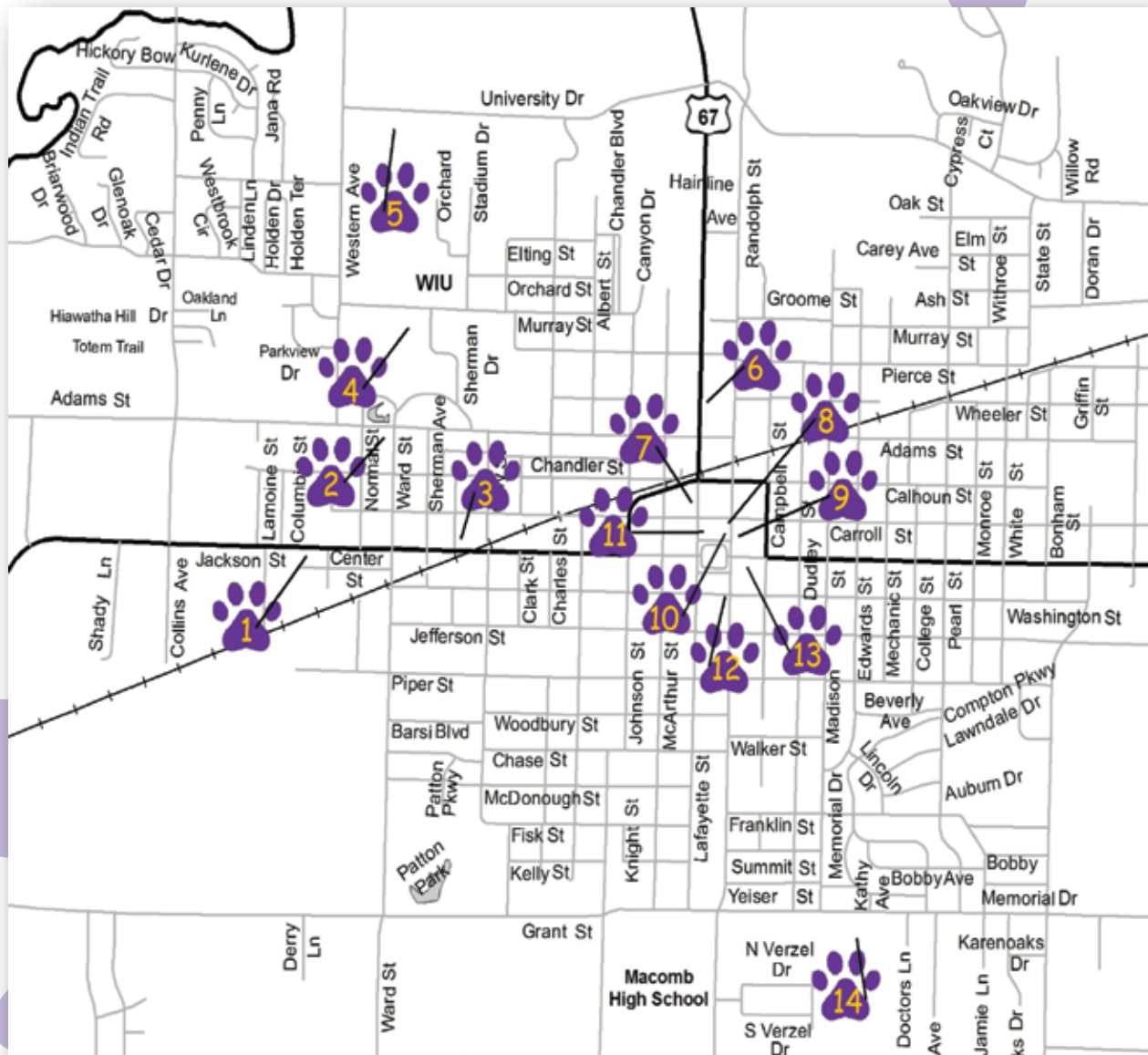
**Artist: Kappa Pi Art Fraternity**

This oversized Rocky takes its base theme from Vincent Van Gogh's masterpiece, "Starry Night," and incorporates Sherman Hall, the WIU water tower, Thompson Hall, and the Macomb Courthouse. The MDH Rocky greets visitors as they enter the hospital grounds.



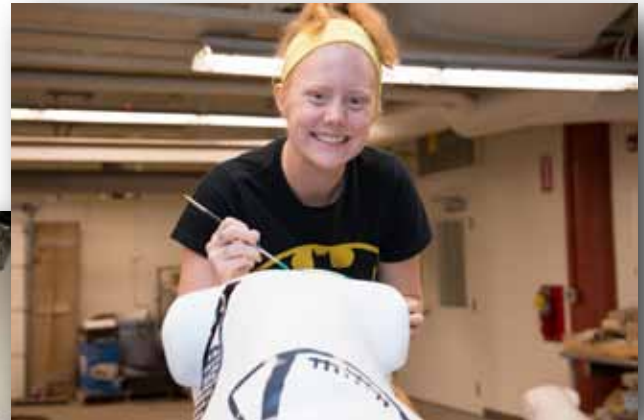
## **And the “Parade” Begins . . .**

Maps of the Rocky locations are available at the Macomb Convention and Visitor’s Bureau, the Chamber of Commerce, Western Illinois University, and other locations in the community. Visitors to Macomb will follow a “Dog Walk” through the community to see the bulldogs, all the while dining in local restaurants, shopping locally, and supporting the WIU and Macomb communities. Visitors will continue to return when their interest is once again sparked as new bulldogs are revealed in the coming years.





# 2013 Rocky on Parade Artist Biographies





Don Crouch is a retired WIU Art professor with over 45 years of service to WIU. After receiving his MFA from the University of Iowa, Don came to WIU in 1966. His sculptures and prints have earned regional, national, and international recognition and are included in many private museums and galleries.



Jan Clough, an Art professor and academic advisor to Studio Art majors at WIU, came to Western in 1991 after earning a BFA from Drake University and an MFA from the University of Wisconsin–Madison. At WIU, she teaches all levels of drawing. Jan continues to create and exhibit a variety of two-dimensional media. Her drawings have earned recognition in many regional and national exhibitions and are included in several private collections.



Allison Hulslander, a Western Illinois University senior majoring in Agricultural Science with a Studio Art minor, is from a farm north of Geneseo, Illinois. She works with Western's Organic Research Program and on her family's farm. In her free time, she enjoys spoiling her horses, distance running, and taking her antique Chevy to car shows.



Mason Karr is an Art major with a Music Business minor at Western Illinois University. He creates prints utilizing design patterns with Surrealist concepts. Mason enjoys listening to and playing alternative and obscure music.



Deb Lutz of Good Hope, Illinois, a 2005 WIU Graphic Communication alumna, works as an office manager at WIU and does freelance graphic design work. She has worked in many artistic disciplines, including needle arts, Ukrainian eggs, floral and garden design, quilting, ceramics, painting, jewelry making, beadwork, and digital fractal design. These images reflect natural phenomena such as coastlines, ferns, ice crystals, snowflakes, and mountains.



Todd "TJ" Reedy, a 2002 WIU Computer Science alumnus, lives in Arlington Heights, Illinois, with his wife, WIU alumna Melissa Schniepp, and is a systems administrator in the healthcare industry. TJ enjoys spending time outdoors fishing and boating as well as drawing and painting.



Tyler Herald, a WIU sophomore majoring in Theatre with an Art minor is from Versailles, Illinois. Tyler's focus of study is theatrical design, specifically set design, and acting. He works in the Theatre department as a designer on shows, and he also works backstage and acts. Tyler is a member of Kappa Pi, the International Honorary Art Fraternity at Western.



Linsey Lundeen, from Aledo, Illinois, is a junior at WIU with a double major in Art and Accounting. She currently works in the Department of Art as a studio assistant and in the University Art Gallery as an aide. Linsey participates in numerous art events each year, including exhibitions and contests, and she enjoys reading, golfing, scrapbooking, and traveling.



Charles Wright, the Department of Art Chair, is originally from Conway, South Carolina. He is on the Board of Directors of the College Art Association, and a member of the National Council of Art Administrators, the National Association of Schools of Art and Design, and Tri-States Sculptors. He teaches an Introduction to Art course at WIU and continues to exhibit his art, creating a variety of sculptural media with a focus on welded steel. His work has been exhibited regionally and nationally and is included in numerous private and public collections.





Nikki Rybarczyk, from Dalzell, Illinois, is a sophomore Graphic Design major with a Dance minor at Western Illinois University. She enjoys doing anything that involves art or dance and is a member of the Student Alumni Leadership Council and the University Dance Theatre troupe at WIU.



Deb Sparrow graduated from Eastern Illinois University with a Bachelor of Art degree and lives in Roseville, Illinois. Deb is an artist who specializes in painting and drawing, and she is assisting with the family farm business. Her artwork includes family history painting, vintage fashion and anatomy paintings, and pencil and pen bird drawings. Deb also enjoys distance running, kayaking, cycling, and sewing from vintage patterns.



Colleen Wiley was a special education teacher for 15 years before she returned to school to study art. She is currently a WIU Art major who focuses on mixed media and watercolor techniques. Colleen enjoys photography as a hobby and often incorporates it into her creative process.



Amanda Bratz, originally from Virginia, is a senior Art Education major at Western Illinois University. She enjoys working with many different art mediums, including fabric, metal, ceramics, sculpture, and, recently, bone sculptures. She also enjoys reading, four wheeling, helping her boyfriend on the farm, and anything that has to do with animals.



WIU's Kappa Pi, an International Honorary Art Fraternity, unites conscientious artists to form a unit that is influential in the Art department and Macomb community. The members have volunteered at the local art center, helped raise money for the food pantry, held fundraisers to raise money for the less fortunate in other countries, rang bells during the holidays for the Salvation Army, and held a sock drive for troops overseas. Kappa Pi also participates philanthropically on the WIU campus by using their artistic talents.



**A very special thank you to our  
Founding Sponsors and Partners:**

Western Illinois University

College of Fine Arts and Communication

WIU Foundation

Performing Arts Society

WIU Alumni Association

Fusion Tech

Wayland Ready Mix Concrete



**Rocky on Parade would like  
to acknowledge the following  
people for their help:**

Darcie Shinberger – University Relations

Michael Thompson – University Television

Amy Spelman – Director of Alumni Relations

Jessica Lambert – University Relations

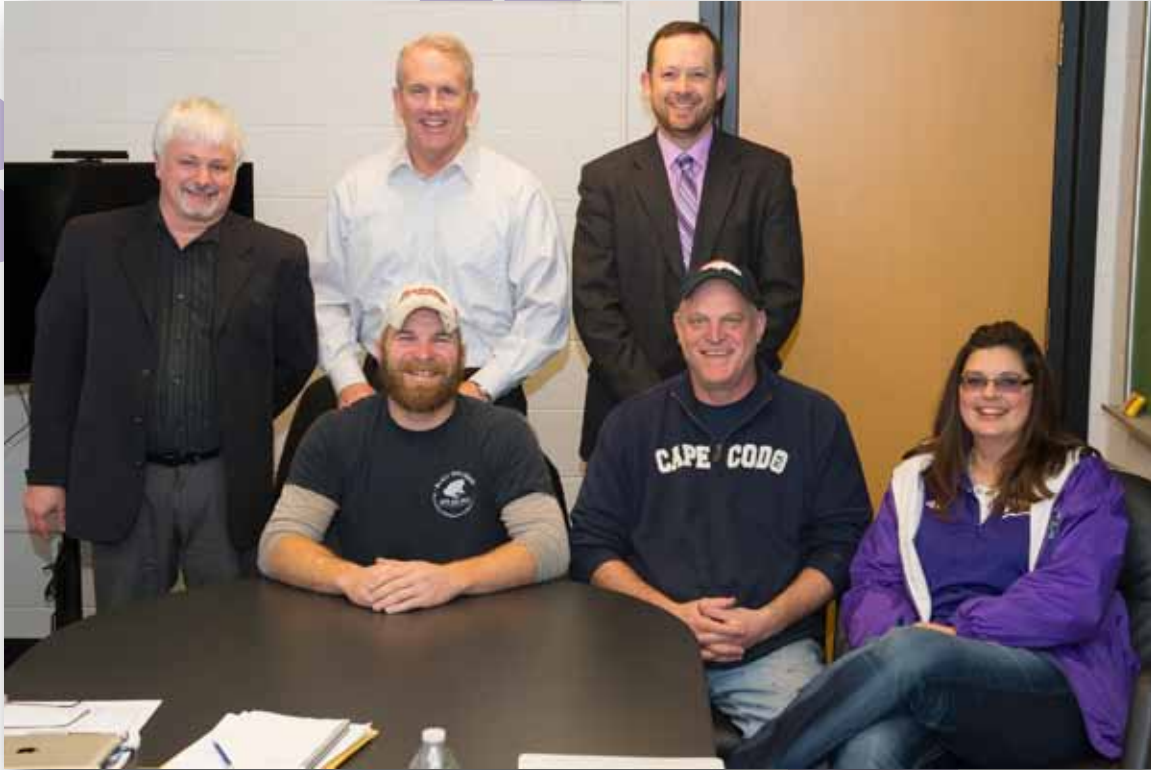
Larry Dean – Manager, Photographic Laboratory

Sports Corner @ 124

Sarah Ritter – Digital Imaging Specialist

George Hartmann – Senior Photographer

# 2013 Rocky on Parade Committee




*Back Row:* Billy Clow, Mick Cumbie, and Scott Coker

*Front Row:* Duke Oursler, Bill Howard, and Stacy Dorethy

*Not Pictured:* Julie Mahoney and Angeline Hartman



The background of the slide is white with several large, stylized purple paw prints scattered across it. The paw prints are of varying sizes and orientations, some appearing as if they are stepping across the page.

**For more information about becoming a sponsor,  
visit our website, [wiu.edu/rockyonparade](http://wiu.edu/rockyonparade),  
or contact Mick Cumbie at  
(309) 298-2620 or [MC-Cumbie@wiu.edu](mailto:MC-Cumbie@wiu.edu).**

**For more information about becoming an artist;  
visit our website, [wiu.edu/rockyonparade](http://wiu.edu/rockyonparade), or  
contact Stacy Dorethy at (309) 298-1549 or [SS-Dorethy@wiu.edu](mailto:SS-Dorethy@wiu.edu).**

**Look for the next installment  
of Rocky on Parade  
coming in January 2015!**







**Colonel Rock III**



WESTERN  
ILLINOIS  
UNIVERSITY