



**9/7/16 @ 3:30**  
**WIU-QC'S SOCIAL**  
**ENTREPRENEURSHIP**  
**SALON** IN ROOMS 103/104

**Mega Trends in Social Entrepreneurship**

Tom Trone, a recently retired Director of sales and marketing at John Deere with over 40 years of entrepreneurship education and business development experience, will survey trends in Social Entrepreneurship in the Quad Cities and beyond.



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PRESENTED BY WIU  
COLLEGES OF ARTS  
AND SCIENCES AND OF  
BUSINESS AND  
TECHNOLOGY

**SOCIAL**  
**ENTREPRENEURSHIP**  
IS THE BLENDING OF  
PROVEN BUSINESS  
PRACTICE WITH A PASSION  
FOR TRUTH, JUSTICE, AND  
SOCIAL WELFARE

TOM IS CURRENTLY  
ADJUNCT PROFESSOR OF  
STRATEGIC MARKETING AT  
ILLINOIS STATE  
UNIVERSITY, AND TAUGHT  
ENTREPRENEURSHIP AT  
UIU-C FOR 35 YEARS

TOM WILL GIVE AN OVERVIEW  
OF WHAT IS SOCIAL  
ENTREPRENEURSHIP AND  
HOW IT HAS BEEN EMPLOYED  
IN THE PAST, WITH AN EYE  
TOWARD WHAT IT MIGHT  
LOOK LIKE IN THE FUTURE

**WESTERN ILLINOIS**  
**UNIVERSITY**

3300 River Dr  
Moline, IL 61265  
309-762-7095  
ja-rabchuk@wiu.edu

wiu.edu/qc

Wednesday, Sept 7<sup>th</sup> at  
3:30PM in Rooms 103/104