

COLLEGE OF BUSINESS AND TECHNOLOGY (CBT)

Consolidated Annual Report
Fiscal Year 2018



Mission and Vision



- **Mission** - The College of Business and Technology *prepares students for professional careers* and life-long learning in a globalized economy. We provide an innovative and applied education in business and technology that fosters the highest level of academic standards, integrity and ethics among our constituents.
- **Vision** - The College of Business and Technology will be a place of excellence for talented students, faculty and staff. We will foster excellence through innovative, technology focused programs. We will offer an array of learning opportunities for students. We will have dedicated faculty who are excellent teachers and recognized professionally for their work. We will *engage in collaborative relationships* with industry through joint technology development, sponsored programs and applied research. It will be a leading college in Illinois and beyond.

Accomplishments and Productivity



- Added faculty to strengthen programs and improve accreditation efforts
- Received approval from IBHE to begin offering BB in Business Analytics
- Began offering the BS in Cyber Security
- Completed the preparation for online delivery of BB in Accounting and Management and BB and BA in Economics

Accomplishments and Productivity



- Overall fall undergraduate enrollment declined 3% from 2016
- Several areas grew
 - Most notably Computer Science increased by 49%
- Fall graduate enrollment increased 12%
 - MBA increased by 39%
- All graduate programs were up in enrollment
 - With the exception of Instructional Design and Technology

Accomplishments and Productivity

Enhanced Culture for Teaching and Learning



- The CPA exam pass rate for WIU candidates was the second highest in Illinois
- All graduating Engineering students passed their professional examinations
- Dean's office support was restored for professional presentation

Accomplishments and Productivity

Fiscal Responsibility and Accountability



- The School of Engineering received grants and contracts exceeding \$1,000,000
- Accounting and Finance fundraising exceeded \$328,000
- Several positions were eliminated resulting in a significant cost savings to the university
- Faculty credentials remain an issue for the college as they relate to accreditation requirements

Accomplishments and Productivity

Enhance Academic Affairs Role in Enrollment Management and Student Success



- All the college departments and schools were active in recruiting at all levels holding open houses, visiting other schools, increasing scholarships, etc.
- An assistant to the Director of the School of Engineering was hired to increase enrollment in the QC for the CBT
- In addition to the new online programs, CBT faculty participated in the Zoom Project
- Efforts were made to improve and increase the courses offered using the Hybrid format

Accomplishments and Productivity

Focus on International Recruiting and Education Opportunities



- The MS in Computer Science enrollment reached 177 in fall 2017
- Relationship building continued with international institutions
- Economics and Decision Sciences offered a study travel course to Peru
- International recruitment will be challenged by national changes in immigration policies

Accomplishments and Productivity

Facilities Enhancement and Technology Support

- The college added a classroom/lab in the QC for Engineering Technology using a grant from the Moline Foundation
- Improvement continued on the School of Agriculture teaching facilities



Accomplishments and Productivity

Department of Accounting and Finance



- Enrollment increased in the Finance major by 14% from fall 2016 to fall 2017
- Enrollment in MAcc grew by 18%
- CPA Project designed to improve retention and degree completion for minority students began
- The mobile computing lab was enhanced with 30 new computers



Accomplishments and Productivity

School of Agriculture



- Received a \$100,000 grant to begin offering college courses to high school students in the QC
- Hosted a visiting scholar from China
- Outreach activities such as the Farm Expo, Bull Test Sale, Career Fair, etc. remain strong
- Student teams in livestock judging and Aggies On-line earned national awards



Accomplishments and Productivity

School of Computer Sciences



- New major in Cyber Security brought online fall 2017
- New faculty were hired
- Both graduate and undergraduate programs experienced healthy growth



Accomplishments and Productivity

Department of Economics and Decision Sciences



- Experienced material growth in the new MA Applied Statistics and Decision Analytics
- Efforts underway to improve and increase online offerings



Accomplishments and Productivity

School of Engineering

- Completed the ABET reaccreditation process for General Engineering and initial accreditation for Mechanical Engineering
- Hosted 300 high school students interested in Engineering
- Promoted STEM education with K-12 outreach programs



Accomplishments and Productivity

Department of Engineering Technology

- Received a two year extension from ATME reaccreditation
- International opportunities continued (Path Pro project)



Accomplishments and Productivity

Department of Management and Marketing

- Successfully recruited several new faculty members, but have failed one search and have an open position
- Completed preparation to bring the Management major completely online



Objectives for FY 2018



- Stabilize enrollment in the college with an emphasis on underutilized programs
- Prepare for reaccreditation by AACSB and ATMAE
- Operationalize the Learn and Earn Initiative (LEI)
- Recruit a Development Director for the college
- Begin offering the BB in Business Analytics
- Integrate the Fashion Merchandising major into the CBT
- Begin revitalizing facilities and updating technology

Objectives for FY 2018

Critical Funding and Staffing Needs



- **Development Director**
Recent searches were unsuccessful
- **Faculty**
Several important positions remain unfilled which threatens quality and reaccreditation efforts
- **Technology**
Student computer labs, classroom technology and faculty machines are in need of upgrading
- **Facilities**
The University Farm and Stipes Hall are suffering dramatically from deferred maintenance

Objectives for FY 2018

One-time Requests (FY 2018 Only)



Priority	Title of Request	Amount
1	Computer Sciences: Stipes 309 lab computer replacement	\$52,000
2	Computer Sciences: Stipes 312 upgrade and remodel	\$125,000
3	CBT: Advising staff computers	\$10,000
4	CBT: Faculty search funds	\$10,000
5	Engineering Technology: CSTM surveying equipment	\$200,000
6	Accounting and Finance: 10 faculty computers	\$15,000
7	Engineering Technology: Upgrade Knoblauch lab computers	\$200,000
8	Agriculture: Agronomy lab renovation	\$300,000
9	Agriculture: Feed wagon	\$20,000
10	Agriculture: Used 125 HP tractor	\$100,000

Objectives for FY 2018

Continuous Requests (Begin FY 2019)



Priority	Title of Request	Amount
1	Management and Marketing: Unit A, Human Resource Management (replacement and upgrade)	\$110,000
2	Accounting and Finance: Unit A, Faculty Replacement	\$125,000
3	Accounting and Finance: Unit A, Faculty Replacement	\$125,000
4	Engineering: Faculty Assistant	\$60,000
5	Engineering Technology: Unit A, Engineering Technology	\$60,000
6	Engineering Technology: Unit A, Construction Management	\$60,000
7	Agriculture: Unit A, Agronomy/Technology	\$68,000
8	Agriculture: Unit A, Ag Ed/Ag Communications	\$60,000
9	Engineering Technology: Unit B, Engineering Technology	\$40,000
10	CBT: General Instruction	\$70,000

Long Term Goals

CBT FY 2019 and Beyond

- Strengthen partnerships with professional and industry stakeholders
- Grow enrollment especially in the QC
- Enhance the experiential opportunities for students
- Establish continuous support to rejuvenate the learning environment and strengthen the faculty

