



# University Libraries

## 2014 Consolidated Annual Report

# Mission

University Libraries identifies, collects, organizes, preserves and provides access to information resources and services to support the University's commitment to academic excellence, educational opportunity, personal growth and social responsibility.

# Library Personnel

- 2 Administration (Dean, Assoc. Dean)
- 16 Faculty
- 39 Civil Service
- 62 Students



# Accomplishments

# Enhanced Culture for Teaching and Learning

- Provided assessment document examining library support for academic programs scheduled for review or accreditation
- Assessed library support for all academic programs scheduled for review or accreditation

# WIU Libraries Remains In Top 5

## Top 10 WIU Home Pages -- 2013CY

Rank	WIU Page	Pageviews	Unique Pageviews	Avg. Page Time	Bounce %	Exit %
1	WIU Home	6,916,044	4,979,733	1:36	26.54%	24.78%
2	Zimbra	1,660,757	1,444,978	5:42	56.81%	60.96%
3	Western Online	1,314,332	1,153,423	7:28	55.84%	59.04%
4	STARS	1,050,608	897,888	5:48	70.95%	63.38%
5	<b>WIU Libraries</b>	<b>566,918</b>	<b>357,144</b>	<b>2:33</b>	<b>34.43%</b>	<b>29.60%</b>
6	Portal	553,369	470,430	3:22	42.23%	46.66%
7	uTech Sign-On	481,722	421,458	10:46	69.71%	61.51%
8	Student Services	410,127	270,958	2:29	38.43%	23.69%
9	Search Box	370,487	222,609	0:41	22.66%	10.18%
10	WebTools	292,565	227,733	0:51	37.24%	25.24%

# Materials Purchased

- 23 Wiley journal archive titles (\$45,000)
- 2011-2013 Springer E-book collection (\$45,000) which includes 15,560 titles
- JSTOR Arts and Sciences IX collection and archives (\$10,500) which includes 432 titles



# WIU Authors Reception



- 382 citations were gathered to augment an expanding database of the university's scholarly and creative activities



# Back to Books - grant



\$5,000 grant from the Illinois State Library was used to purchase Nursing materials

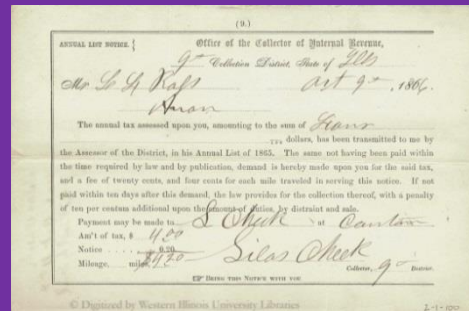
# Digital Collection

Converted and added the following collections to our digital holdings:

Keokuk Dam journals



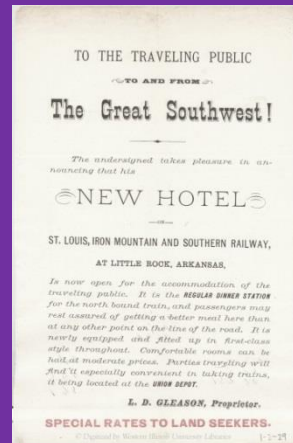
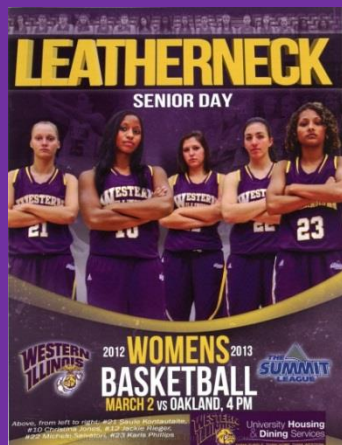
General Ross Collection



Turner Manuscript

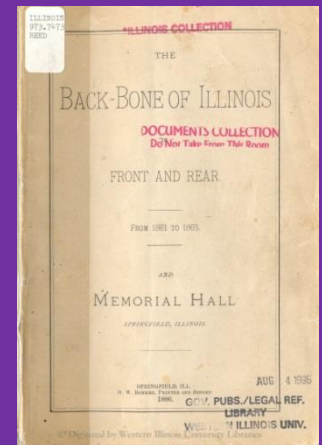


2012-2013 Sports Collection



2002-2006 Western Courier

Back Bone of IL





# Library Events (Art & Self Perception)



*Restoration Cathedral Music Symposium and Recital*



*Moby Dick in Pictures*



*Continuing Impact of the Holocaust on the Life and Career of a Child of Survivors*



*Mathematics & Technology in Service to Art*



*Chris Sutton Photography*



*Who is Al Sears and Why is He Important to the History of American Music*

# Library Events



*The Sequestration*



*Librarians for Literacy*



*Cemetery Symbols*



*Senator John Sullivan Lecture*



*Nauvoo Icarian Discussion*



*Gardener Day*



# Banned and Determined



Hosted our 6<sup>th</sup> annual Banned and Determined celebration of ALA Banned Books Week

# Hosted Receptions



Rebecca Fross, Gardener

## Library Atrium Society Gardener Donor Reception



Ruth Richert



Kelly & Tony Freeman

# Traveling Exhibit

from  
GENERATION  
to GENERATION  
FOLK ART OF ILLINOIS





# Fiscal Responsibility & Accountability

- Performed intensive examination of current materials budget to find cost-savings
  - Committee of 5 library staff appointed by Dean
  - Located savings of \$50,000 by cancelling print and online periodicals rarely used
  - Communicated openly with university community

# I-Share Borrowing

- During 2013 WIU Libraries borrowed 15,069 books through I-Share as a benefit of our membership to CARLI
- At the average cost (\$30 per book) we would spent \$452,070 to purchase these materials individually

# CARLI Benefits

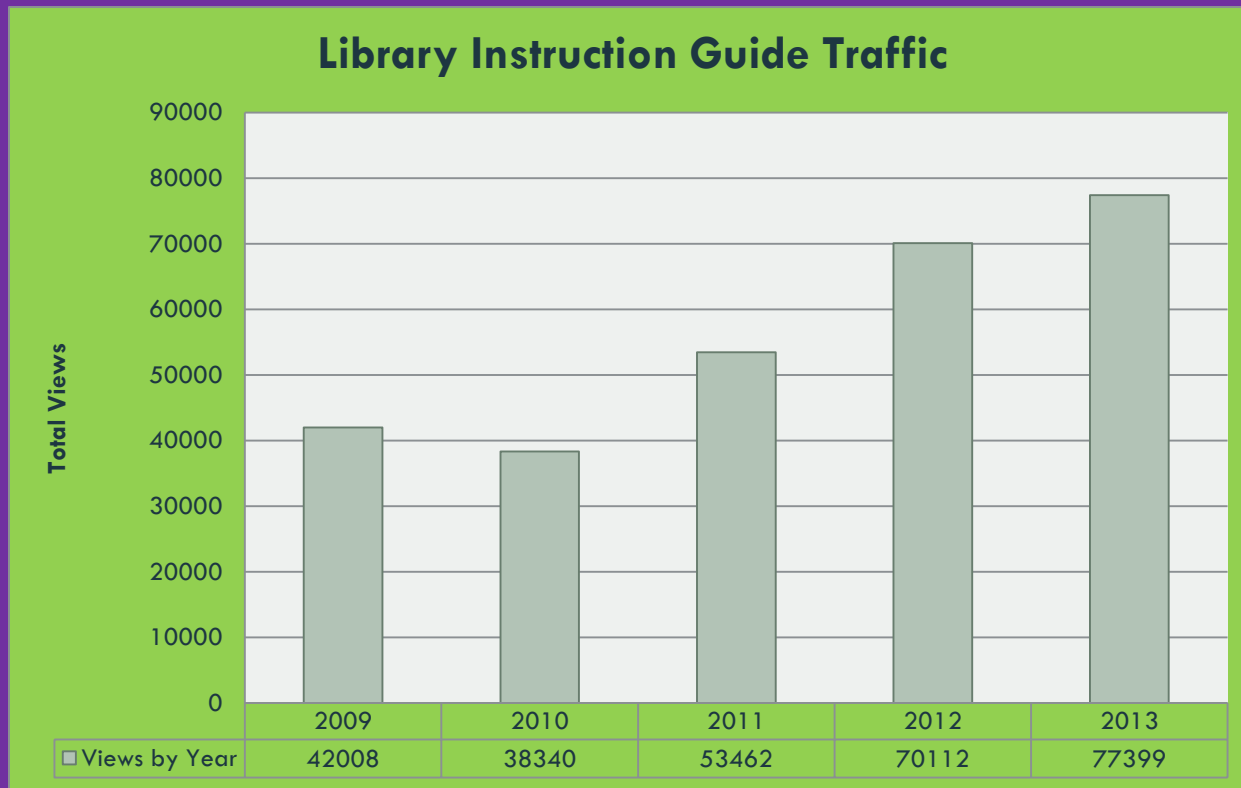
## CARLI's VALUE TO Western Illinois University - FY 2013

	<b>Western Illinois University INVESTED</b>	<b>VALUE to Western Illinois University for these products and services</b>
Membership Fee	\$10,000	
Research & development, infrastructure and administration	\$0	\$11,250
I-Share	\$28,965	\$709,077
Created content managed by CARLI (Internet Archive, CARLI Digital Collections on CONTENTdm)	\$0	\$6,300
Brokered Products and Services	\$253,244	\$358,442
Subsidized Products and Services	\$3,100	\$120,530
Education, training and networking	\$0	\$4,875
ILDS	\$0	\$4,800
<b>Total FY 2013</b>	<b>\$295,309</b>	<b>\$1,215,274</b>

# On-line Database Usage

Subscription Databases*	2013 (incomplete)	2012	2011	2010	2009	2008
Sessions	275,187‡	338,380	371,277	193,190	364,124	125,430
Searches	966,543‡	1,035,402	1,290,598	587,136	1,383,213	1,051,894
Full-Text Articles Downloaded from DBs	359,849‡	432,571	535,766	304,645	669,440	593,007

# Library Instruction Guides



# Enhance Academic Affairs Role in Enrollment Management & Student Services

- To accommodate students, increased hours during midterms and finals
  - 6 hours added during midterms, 6 hours added during finals
  - Total open hours of 3,227
- Library faculty taught UNIV 100
  - 5 faculty taught 7 sections
  - Representing 30% of total Unit A and Unit B participating

# Facilities Enhancement & Technology Support

- Developed QR codes allowing users to send text messages to the Reference Desk
  - Distributed throughout the library and in other buildings around campus
  - Usage is tracked through the reference chat log system
- Created Music Recital database of streaming online music recitals
  - Over 869 unique PURLs were generated
  - Creating direct access to WIU School of Music content



# Building Updates

- Elevator #71 was repaired after being shut down for six years



- Purchased new rugs for all three entrances



- Installed hot drink vending machine after the removal of the coffee bar



Service Function	2011	2012	2013	Percent
				Increase/Decrease
				(From 2012 to 2013)
<b>Circulation</b>	47,561	42,432	35,937	15% decrease
<b>E-Book Downloads</b>	3,421	2,393	6,377	266% increase
<b>Reserves (Traditional)</b>	3,902	5,598	6,784	21% increase
<b>Reserves (courses)</b>	231	296	360	21% increase
<b>E-Reserves (courses)</b>	75	61	48	21% decrease
<b>Gate Count</b>	326,777	476,709	419,345	12% decrease
<b>Instructional Programs</b>	280	304	260	14% decrease
<b>Interlibrary Loan (Borrowed)</b>	15,552	14,995	15,069	5% increase
<b>Interlibrary Loan (Lending)</b>	16,226	13,819	13,455	3% decrease
<b>Electronic Journal Titles</b>	46,353	55,062	58,521	6% increase
<b>Reference Questions</b>	6,493	6,019	6,212*	
<b>Web Pages viewed</b>	239,562**	254,587**	791,502	

\*includes branches

\*\*off-campus only

# Annual Book Sale



Dates	Funds Raised		
	LAS Account (883171)	Book Sales Account (343200)	Total Amount
2/19/07-2/22/07	816.85		816.85
2/4/08-2/7/08	2,918.32		2,918.32
2/2/09-2/5/09	1,820.00		1,820.00
2/8/10-2/11/10	2,083.49	605.00	2,688.49
2/7/11-2/10/11	1,665.45	800.00	2,465.45
2/6/12-2/9/12	4,099.50	1,056.00	5,155.50
2/4/13-2/7/13	1,698.75	646.00	2,344.75
2/3/14-2/6/14	1,944.21	354.00	2,298.21
	<b>\$17,046.57</b>	<b>\$3,461.00</b>	<b>\$20,507.57</b>



# Malpass Mini Golf





# 2015 Goals

## Enhanced Culture for Teaching & Learning

- Continue to digitize the Laws of Illinois and expand our Digital Collections in order to enhance access for faculty, staff and student research
- Continue with developing and maintaining our collection while working with the 20% reduction in funding for acquisitions and investigate the purchase of popular and scholarly e-books
- Continue to examine the relocation of archival materials from the first floor storage facility
- Update all outdated equipment

# Fiscal Responsibility and Accountability

- Develop plans to establish a digital archive to preserve, disseminate and provide public access to scholarly information through our consortial relations to maximize use of materials and expenditures
- Continue to raise funds through development work despite the absence of a development officer
- Improve procedures and campus-wide compliance with the records management program



# Enhance Academic Affairs Role in Enrollment Management & Student Services

- Continue working with campus offices on diversity initiatives, including women's history and African-American history
- Seek to be actively involved in digitization efforts to bring our materials and services to distance learners
- Further library faculty member participation in teaching UNIV 100 Personal Growth and Well-being course will be encouraged

# Facilities Enhancement & Technology Support

- Continue transition to the Riverfront Campus. With a projected move-in of summer 2014, our main focus will be weeding the collection thoroughly. Additionally, processing curriculum materials being donated by the College of Education and Human Services for the QC Library
- Continue to work with University officials on upgrades/repairs to the existing building issues
  - West entrance doors replacement (including framework) due to salt damage
  - Roof repair – still having trouble with leaks on the 6<sup>th</sup> floor in the CTR offices
  - Replacement of damaged ceiling tile on 2<sup>nd</sup> floor (around 50 tiles)
  - Replacement of floor covering throughout the Malpass Library
- Look at including more wireless routers in Malpass Library to increase patron connectivity

# Technology Goals & Objectives

- Upgrade computer classrooms
  - In keeping with goals of enhancing culture for teaching and learning, and facilities enhancement and technology support
  - Begin to develop and implement a plan for assessing, redesigning, and upgrading computer classrooms
  - Will assess by annual review of progress

Though our computer classrooms see the largest use on campus, we do not receive any student fee dollars to support these classrooms

# Internal Reallocations/Reorganizations

- An Assistant Dean position will be created to fill the vacancy which will occur in the Associate Dean position due to the retirement of Felix Chu
- The Digitization Unit and Information Systems have been merged and the new unit will be located on the 3<sup>rd</sup> floor of the Malpass Library
- The Instructional Services Unit staff will be centralized on the 2<sup>nd</sup> floor
- Books will be removed from storage and put into more environmentally friendly closed stacks on the 2<sup>nd</sup> floor

# Scholarly/Professional Activities

January 1 – December 31, 2013

- Book publications – 1
- Chapter/monograph/refereed article publications – 10
- Creative activities – 2 (book reviews)
- Conference presentations – 7

# New Funding Requests

- Collection Budget Increase

The Collection Development budget was reduced by \$270,374, forcing the cancellation of nearly 400 print and online periodical titles, and very limited book purchases. With the ongoing annual 10-15% rise in inflation and the changes in publication practices of our publishers and vendors it is imperative that new funds be found. Last year the Library determined that we needed to increase our library materials budget by \$250,000 to focus on our materials for students and faculty.

To backfill some needed reference titles that were not bought this year and to be able to purchase books published this year and next year needed for the collection, at least \$100,000 needs to be allocated to increase the collection budget.

# New Funding Requests

- 4-year Computer Replacement Plan

Year 1		Year 2	
Ref East	\$27,494	LCC2	\$32,708
Curriculum Library	\$10,690	Music Library	\$14,998
Access Services	\$22,206	Gov Pubs	\$15,291
Acquisitions	<u>\$15,328</u>	4th floor lab	<u>\$11,297</u>
	<b>\$75,718</b>		<b>\$74,294</b>
Year 3		Year 4	
Ref West	\$17,066	LCC3	\$19,118
Physical Sciences Library	\$10,690	Quad Cities Library	\$14,998
Digital Commons	\$24,065	Archives	\$12,662
Digitization	\$11,522	Instruction	\$6,416
Information Systems	\$7,846	Reference Offices	\$14,979
Instruction	<u>\$6,416</u>	Administration	<u>\$13,615</u>
	<b>\$77,605</b>		<b>\$81,788</b>





*“Libraries will get you through times of no money better than money will get you through times of no libraries.”*

Ann Herbert



*“Google can bring you back  
100,000 answers. A librarian can  
bring you back the right one.”*

Neil Gaiman