



Academic Affairs Consolidated Annual Report Presentation

Dr. Jack Thomas
Provost and Academic Vice President

April 28, 2011

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Some people make things happen.

Some people watch things happen.

Some people simply wonder...

...what happened.

--Author unknown

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Mission

The mission of Academic Affairs is to support the University's commitment to “prepare a socially responsible, diverse student, faculty, and staff population to lead in the global society.”

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Overview of Academic Affairs

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Academic Affairs Units

College of Arts and Sciences

College of Business and Technology

College of Education and Human Services

College of Fine Arts and Communication

University Libraries

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Academic Affairs Units

Directors' Areas:

- Centennial Honors College
- Center for Innovation in Teaching and Research
- Illinois Institute for Rural Affairs
- Office of the Registrar
- Office of Sponsored Projects
- School of Distance Learning, International Studies and Outreach
- School of Graduate Studies
- University Advising and Academic Services Center

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Academic Affairs Facts and Figures

	2009	2010
Colleges	4	4
Departments/Schools	44	41
Bachelor Degrees	66	66
Master Degrees	34	34
Specialist Degrees	2	2
Doctoral Degrees	1	1
Undergraduate Students	10,533	10,474
Graduate Students	2,126	2,111
Undergraduate Degrees Awarded (FY)	2,530	2,356
Graduate Degrees Awarded (FY)	702	735

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Fiscal Year 2011

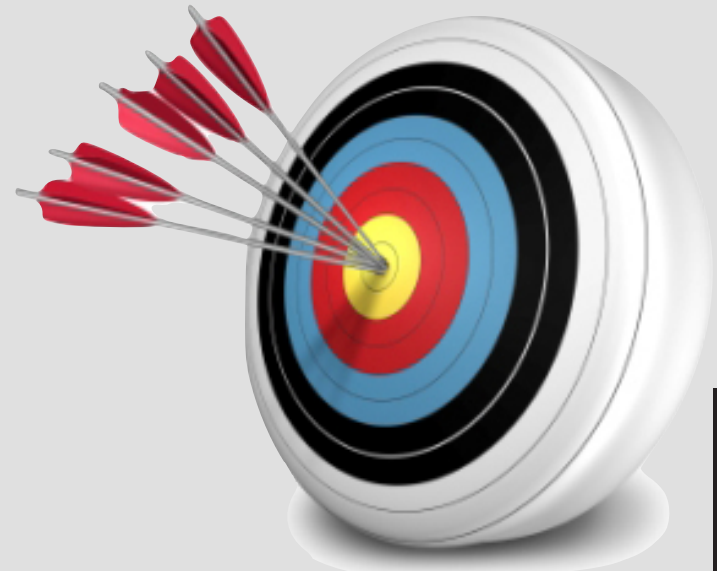
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Goals

- Enhanced Learning Culture
- Fiscal Responsibility and Accountability
- Partnerships, Community Engagement and Outreach
- Access and Equity
- Student Centered Environment



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Enhanced Learning Culture

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Enhanced Learning Culture

- Maintain rigor and high academic standards
- Prepare for HLC/NCA and NCATE reaccreditation
- Strengthen academic programs through review and discipline-specific accreditation
- Increase course based civic learning and service learning
- Enhance Centennial Honors College
- Expand study abroad and multicultural initiatives
- Continue to explore distance education opportunities for placebound students

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Enhanced Learning Culture

- Support scholarly/professional activity
- Investigate interdisciplinary/collaborative initiatives
- Integrate technology into the classroom

WIU Strategic Plan – Goals 2 and 6

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Enhanced Learning Culture

New Academic Programs:

- Graphic Design option in Art
- Pharmacy option in Chemistry
- Pre-Law options in History, Philosophy, Political Science
- Meteorology track in Geography
- Minor in Legal Studies
- Integrated baccalaureate/master's – BLAS/MLAS
- Post-Baccalaureate Certificate in Teaching English to Speakers of Other Languages

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Enhanced Learning Culture

State-Required Program Reviews

- Biology, Clinical Lab Science, Zoo and Aquarium Studies
- Geology



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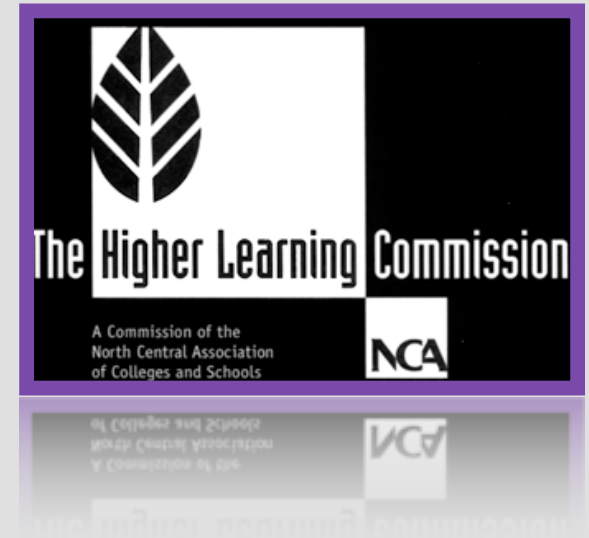


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HLC/NCA Accreditation

- WIU hosted a 9-member visiting team in February
- HLC team has recommended reaffirmation of accreditation through 2021



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NCATE/ISBE Accreditation

- Institutional Report – submit May 2011
- Site Visit – November 2011
- Final Decision – April 2012

NCATE



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Discipline Specific Accreditation

- AACSB International – Business and Accounting – reaffirmation April 2010
- CCNE – Nursing – new accreditation Feb. 2011



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Discipline Specific Accreditation

- ABET – Engineering – self study July 2011; site visit November 2011; decision July 2012
- ACCGC – Graphic Communication – self study Fall 2011
- ATMAE – Manufacturing Engineering Tech. & Construction Mgt. – self-study March 2011; site visit April 2011; decision November 2011



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Discipline Specific Accreditation

- ACPHA – Hospitality (DFMH)–self study Fall 2011
- AAFS – Forensic Chemistry–self study Fall 2012
- WEA – RPTA–began initial stages of accreditation
- Dept. of RPTA explored national accreditation specific to Therapeutic Recreation



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Service Learning Database Created

- Helps faculty, staff and students find information about service learning activities on campus
- Faculty can find others with similar institutes
- Students can search a database of courses which meet keyword criteria for courses that could contain a service learning project
- Joint effort of Illinois Institute of Rural Affairs and the Center for Innovation in Teaching and Research

Hosted at <http://wiu.edu/citr>

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Centennial Honors College – Activities

- Thomas E. Helm Undergraduate Research Day – 301 student presenters, 187 poster presentations, 32 podium presentations, 108 faculty members
- Pre-law Symposium – record attendance

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Enhanced Learning Culture

Centennial Honors College – Future Growth

- Three-year high of potential Honors College students with an ACT composite of 28 or higher
- Attendance at the January on-campus student recruitment meeting was up
- New graduate exit survey developed
- Honors option for BGS students

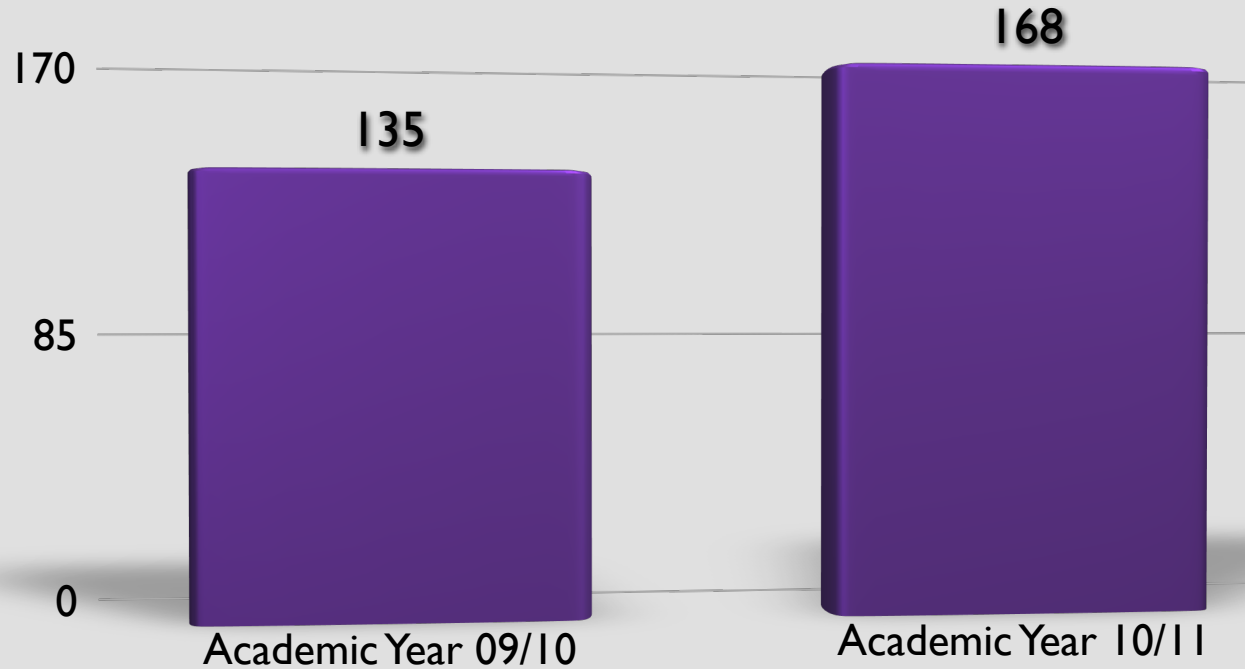
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Enhanced Learning Culture

Study Abroad Participation



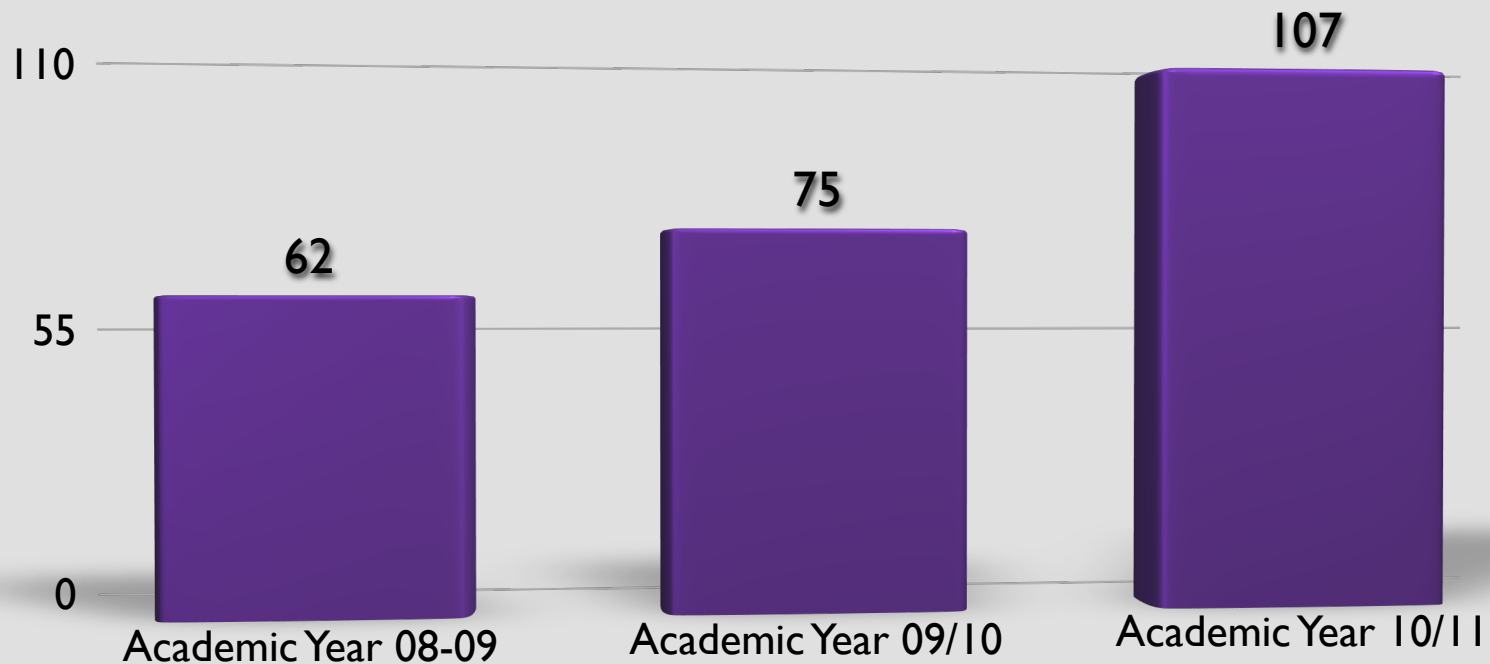
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Enhanced Learning Culture

Study Abroad Students Participating in Faculty-Led Programs



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Study Abroad Agreements

- Initial MOU with Zhejiang Normal University, China (IDT)
- New MOUs finalized with:
 - University of Wales Institute, Cardiff (Art/CSD)
 - Linköping University, Sweden and École de Commerce Européene, France (CBT)
- Potential MOUs discussed:
 - Alcante University, Spain (RPTA)
 - Chemnitz University of Technology, Germany (TBD)
 - Zhejiang University, China (PSY)



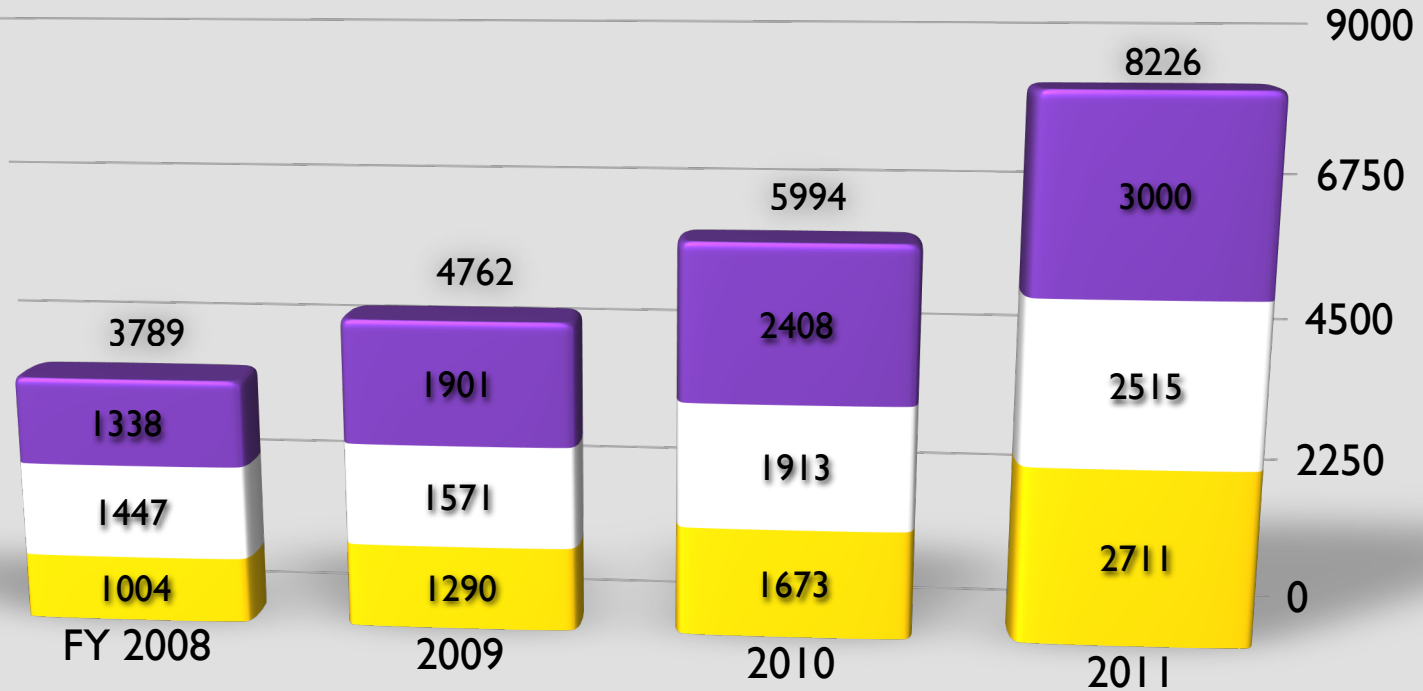
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Enhanced Learning Culture

Online Course Enrollment

■ Summer ■ Fall ■ Spring



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Enhanced Learning Culture

Online Course Enrollment

- Developed 21 “new” online undergraduate/graduate courses
- Continued to update the new online course development process
- Developing an online course evaluation tool for every department and online course

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Enhanced Learning Culture

New Online Academic Programs

- Business Core:
 - 2 + 1 + 1
 - Transfer students take online courses (1 year) after finishing at community college (2 years) to complete Business Core
 - For the BB, this decreases on-campus requirement in half (to just 1 year)
- Computer Science minor
- Elementary Education (graduate)
- Nursing (RN-BSN Completion)

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Enhanced Learning Culture

Provost's Travel Awards



Provost's Travel Awards As of April 15, 2011		
	Total Awards	Amount Received
CAS	17	11,539
CBT	15	10,244
COEHS	14	8,740
COFAC	8	4,795
Total	54	35,318
Travel Award funding was on hold due to budget concerns March 25, 2011 released \$35,600		

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Scholarly/Professional Activities – College/Department Initiatives

- Colleges/Departments supported faculty activity as best they could, given budget constraints
- Arts and Sciences created Faculty Research Travel Foundation Account
- CITR offered workshops – 178 in Macomb/12 in Quad Cities
- Educational Leadership published the first issue of *Spotlight on Research*

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Scholarly/Professional Activities – College/Department Initiatives

- Graduate Studies awarded \$12,000 to graduate students for professional development
- Libraries sponsored the annual Authors' Recognition Reception
- Sponsored Projects, with CTR, developed a Research Collaboration Database

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Faculty Professional Development

	2009	2010	2011
Book Publications	32	24	24
Chapter/Monograph/Refereed Articles	446	433	436
Creative Activities	851	592	544
Conference Presentations	766	773	974
Sponsored Projects Awards*	99	151	127
Sponsored Projects Award Funding*	\$9.4M	\$15.1M	\$9.5M
*April 1, 2010 - March 31, 2011			

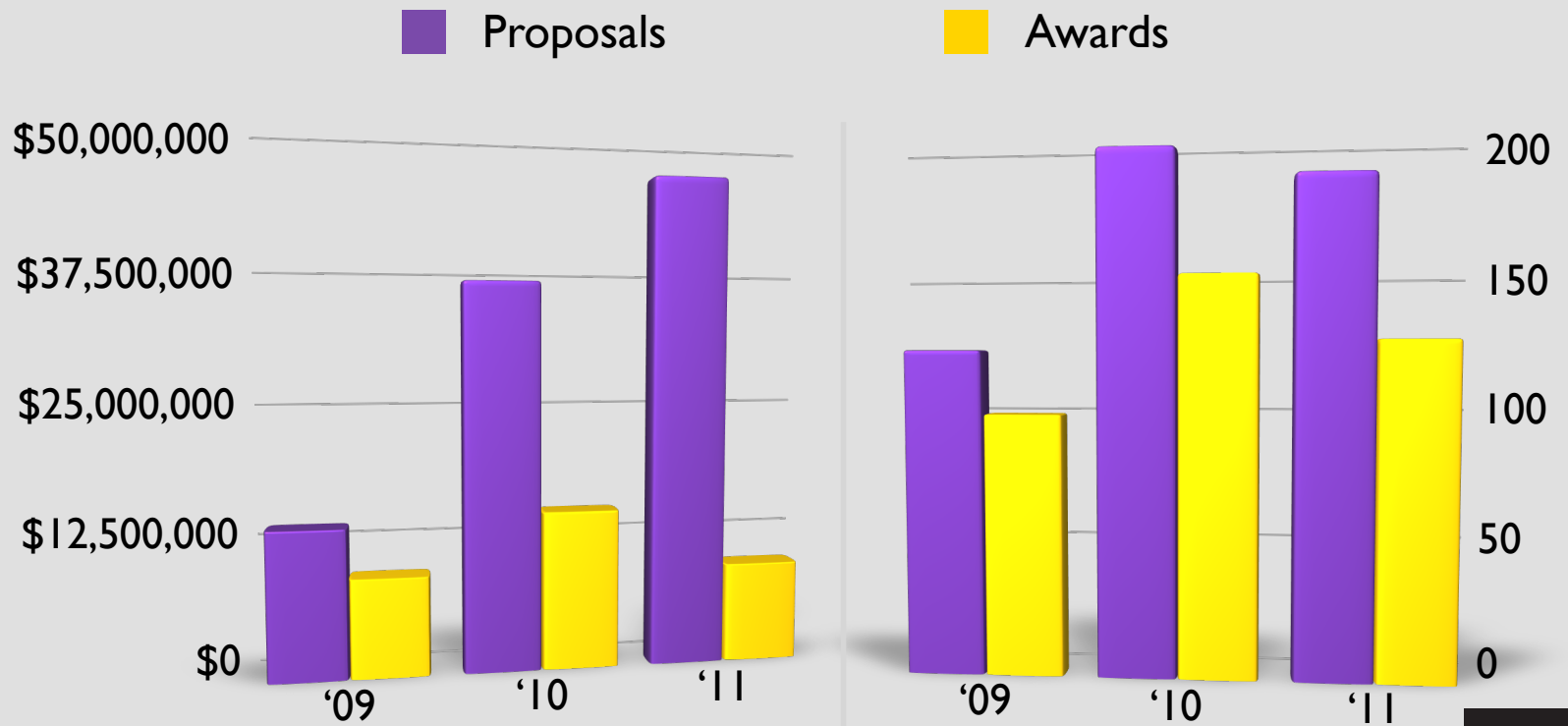
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Sponsored Projects Awards/Proposals



Three Year Activity Comparison
 April 30 - March 31

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Indirect Cost Recovery



Three Year Comparison
July 1 - February 28

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Interdisciplinary/Collaborative Initiatives

- Biology/Chemistry/Physics/Psychology/Sociology & Anthropology/Health Sciences/Law Enforcement and Justice Administration held a Forensic Exhibit and Speakers Series in the Physical Sciences Library
- Business and Technology & Math partnered to promote math learning for CBT students
- English and Journalism & Broadcasting explored a Film option



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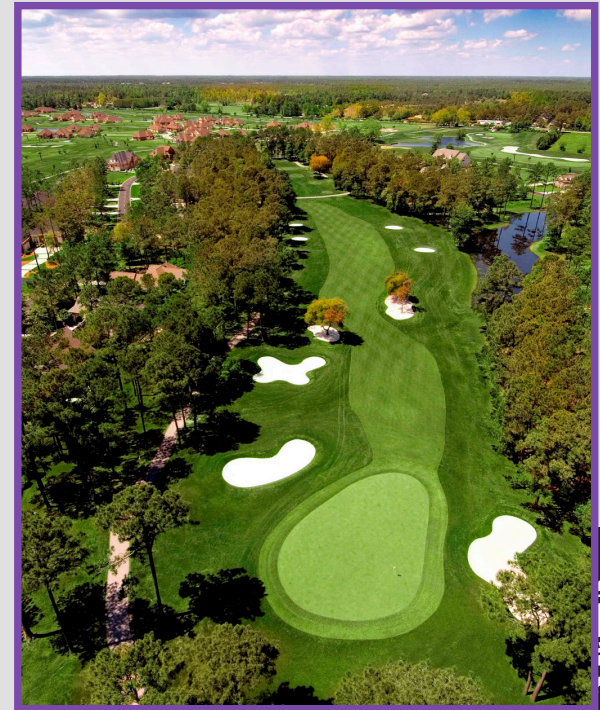


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Enhanced Learning Culture

Interdisciplinary/Collaborative Initiatives

- Museum Studies prepared new elective options in collaboration with Zoo and Aquarium Studies
- RPTA is considering minors in Golf Operations, Disability Studies, and Fundraising in collaboration with Agriculture, DFMH, Kinesiology, Campus Recreation, Disability Resource Center, and Advancement and Development



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Enhanced Learning Culture

Technology in the Classroom

- The Center for Innovation in Teaching and Research continued to serve as a campus-wide resource for faculty

MCAD: Mobile Computing Awareness Day


Attention
WIU Faculty and Students

Wednesday, September 15
11:00 am - 2:00 pm
Malpass Library 1st Floor
The Mobile Computing Task Force at Western Illinois University proudly presents...

MCAD

Mobile Computing Awareness Day

Win an iPad




Must be present to win.

Come join us for a table showcase and presentations that examine and demonstrate how mobile technological devices can aid learning opportunities and provide students with additional technology tools to explore and create meaningful learning experiences.

No registration required. Seating is limited.

Brought to you by...
The Western Illinois University Mobile Computing Task Force
and the Center for Innovation in Teaching and Research



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Enhanced Learning Culture

Technology in the Classroom Highlights

- Engineering Technology secured a donation of a wind tunnel
- Military Science introduced “Lasershot” technology into its classrooms
- COEHS held its 12th annual Tech Fest
- A laptop requirement was added to Art’s Graphic Design options
- SMART Board technology was included in the Memorial Hall renovation
- The Library piloted use of web conferencing in teaching and disseminating information



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Enhanced Learning Culture

Summer School

- A 2009-10 task force identified creative marketing strategies to increase enrollment
- Implemented those strategies for the 2010 Summer Session



Western Illinois University | Summer Session

"Cost Guarantee:
Lock in Tuition,
Fees, Room, Board"

Spend your
summer with
Western

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The advertisement features three students (two men and one woman) standing in front of a building with a golden dome. They are wearing purple and yellow t-shirts with 'WESTERN' and '1899' printed on them. The background is a light blue sky. The text is in purple and black. A yellow sticky note with a purple pushpin is pinned to the right side of the advertisement.

Enhanced Learning Culture

Summer School

- As a result:
 - Headcount: 11% increase
 - FTE: 13% increase
 - SCH: 13% increase
 - Tuition Income: 22% increase
 - New Freshmen/Transfers: 300% increase
 - Number of Online Courses: 21% increase
 - Online Enrollment: 38% increase

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Enhanced Learning Culture

Office of the Registrar Reporting and Tracking Improvements

- Implemented plus-minus grade reporting
- Updated WARD Report to ensure CBT accreditation requirements
- Updated Placement Results Screen for new Foreign Language/Global Issues requirement
- Modified Major Update Screen to improve tracking of Teacher Certification students within their academic discipline
- Implemented online Quad Cities (IQ) course sections



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Fiscal Responsibility and Accountability

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Fiscal Responsibility and Accountability

- Review departmental budgets
- Reallocate variance dollars to support University priorities
- Identify alternative funding sources
- Review academic program costs

WIU Strategic Plan Goal 6

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Fiscal Responsibility and Accountability

Impact of 3.5% Rescission in FY11
(\$2,766,875):

- College variance dollars were redirected to cover funding loss
- CBT Reorganization - reduced six Business departments into four
- COEHS consolidated the departments of Curriculum and Instruction & Special Education



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Fiscal Responsibility and Accountability

Impact of 3.5% Rescission in FY11
(\$2,766,875):

- Eliminated the Director of International Studies position and merged the unit into the School of Extended Studies
- Implemented an approval process for spending

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Partnerships, Community Engagement and Outreach

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Partnerships, Community Engagement and Outreach

- Create and support partnerships with University departments, institutions of higher education, and the community

WIU Strategic Plan Goals 2 and 5

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Partnerships, Community Engagement and Outreach

Highlights

- WIU received the **Carnegie Classification** of Community Engagement and Outreach
- Accounting and Finance is one of ten “Preferred Recruiting Partners” for **Caterpillar**
- Art and **Figge Art Museum** held a Summer Drawing Academy for regional high school students
- COEHS departments partnered with **Havana High School** to offer 35 district teachers an opportunity to earn a master’s degree



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Partnerships, Community Engagement and Outreach

Highlights

- CSD hearing and speech clinics saw **594 clients**
- Engineering senior design teams worked with **QC businesses**, resulting in a regional impact of over \$5 million for the improvements in processes
- IIRA served over **50 communities**; delivered 195 workshops/training programs to 7,764 participants
- Military Science and **Monmouth College** held the first joint ROTC graduation ceremony



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Partnerships, Community Engagement and Outreach

Highlights

- The Procurement Technical Assistance Center helped **248 businesses** secure \$17 million in government contracts
- Non-Credit Programs supported the new **LIFE (Learning is ForEver)** program
- The Small Business Development Center served **356 clients** (\$9.3 million in loans, 124 new jobs, retaining 74 existing jobs)



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Partnerships, Community Engagement and Outreach

Highlights

- WIU International students gave presentations about their countries to **Bushnell Junior High School** students
- WIU Science departments developed a **Summer Science Program** for high school students
- Music annually provides outreach to approximately **10,000 K-12 students** and **thousands of community members**



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Access and Equity

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Access and Equity

- Increase diversity
- Increase internationalization
- Enhance recruitment and retention activities

WIU Strategic Plan Goals 1 and 3

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Access and Equity

Diversity Highlights

- Fall 2010 new freshman enrollment was nearly 30% minority, compared to 15% five years ago
- Participated in the Southern Regional Education Board to recruit diverse faculty
- Worked with the University Diversity Council
- Established the Center for the Study of Masculinities and Men's Development in EIS
- 38% of IDT undergraduate students are from underrepresented groups



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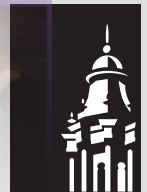
Access and Equity

Internationalization Highlights

- WIU's 369 international students represent 67 countries, with highest enrollment from Canada, China, Japan, South Korea, Nepal, and Saudi Arabia
- Expanded International Education Week (to 2 weeks); 12 events held with 620 in attendance
- Created the "Western Community, Global Opportunities" television program to highlight campus international activities



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Access and Equity

Internationalization Highlights

- Faculty identified courses/major requirements for the new Foreign Language/Global Issues graduation requirement (effective Fall 2011)
- A CHEM 490 student conducted research in Zambia
- C&I faculty member Linda Meloy received a Fulbright Specialist Award for her project with Kwara State University in Nigeria
- Engineering Technology hosted 2 visiting scholars from Taiwan
- Theatre professor Jeannie Woods and five students traveled to China; production in two festivals

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Access and Equity

Recruitment/Retention Initiatives

- Worked with University's enrollment consultant, Noel-Levitz, and Admissions staff
- Developed, formalized and refined department recruitment plans
- Participated in the Illinois Articulation Initiative (IAI), 2 + 2 programs, articulation agreements
- Utilized social networking tools/technology: PatronMail, YouTube, Facebook, interactive DVDs, Web 2.0

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Student Centered Environment

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Student Centered Environment

- Review First Year Experience (FYE)
- Review academic advising
- Review all student support services within Academic Affairs (writing and math centers; tutoring)
- Enhance communication and information leading to student success

WIU Strategic Plan Goal 3

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Student Centered Environment

FYE Review (Academic)

- FYE Classes Committee was charged to review the FYE academic program
- Reviewed existing data and identified new data sources for review
- Worked on developing a survey of student, faculty and peer mentors
- Generated interim report
- Committed to completing review in 2011-12

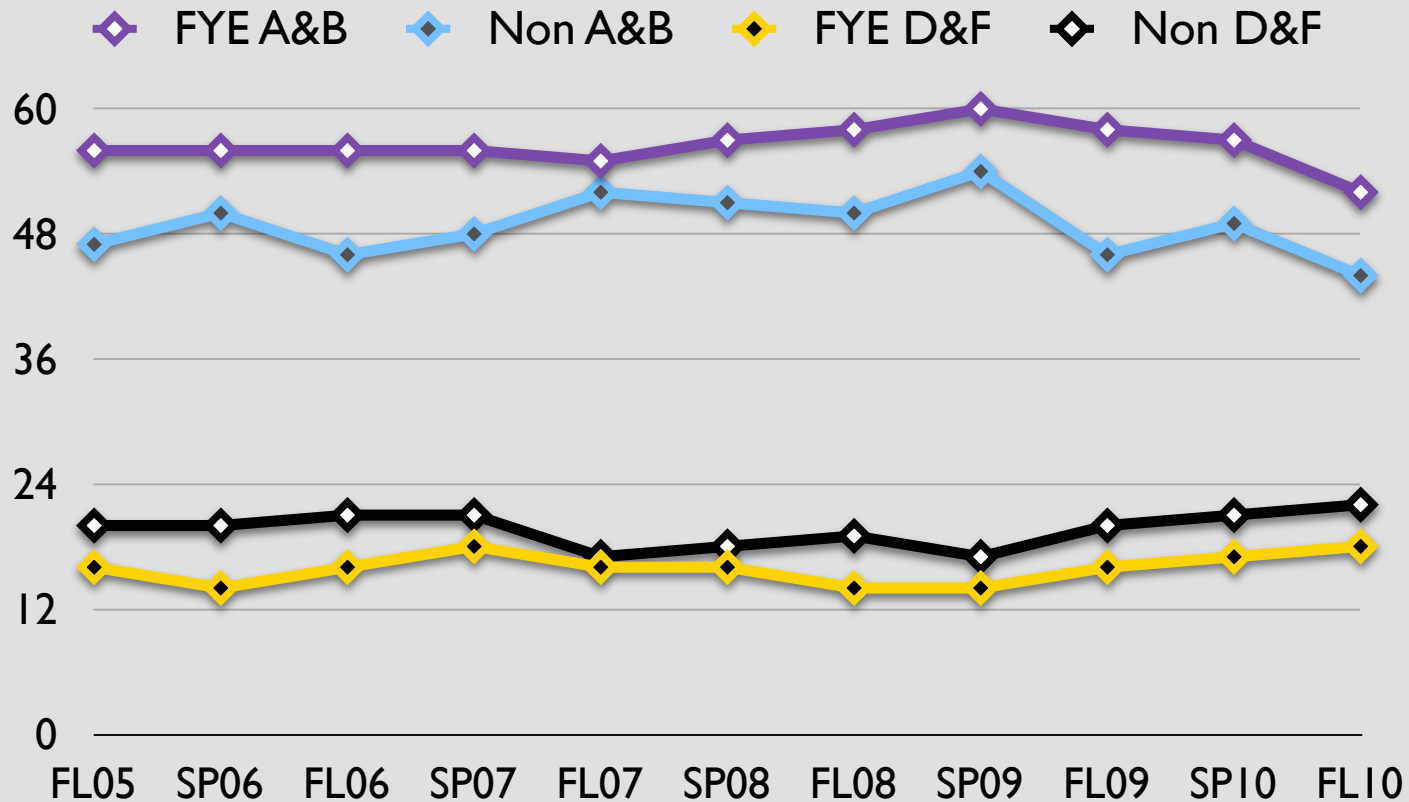
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Student Centered Environment

Comparison of Grades in FYE Classes and Same Course Without FYE Designation (% of Freshman)



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Student Centered Environment

Campus-wide Assessment of Academic Advising

- Survey completed Summer 2010 (next assessment will be in 2013)
- Primary tool: Council on the Advancement of Standards in Higher Education Self-Assessment Guide
- Other resources: NACADA Core Values, student and adviser surveys
- Results will be reviewed by the Assessment Standing Committee, which is being created as a result of the new By-Laws adopted by the WIU Council of Advisers



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Student Centered Environment

University Advising and Academic Services Center Advisor Evaluation

- An evaluation is done every semester
- 414 evaluations were distributed/collected Fall 2010
- Overall advisor effectiveness ranged from 4.74-5.00 (5.0 Likert scale); with overall average of 4.90
- Student comments: 465 responses; 92% positive

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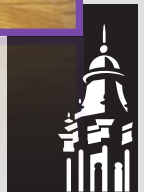
Student Centered Environment

Math Tutoring/Writing Center

- Arts and Sciences worked to improve student skills
 - Developing new basic skills tutoring initiative for MATH 099 (Intermediate Algebra)
 - Developing pedagogy and transfer of writing skills and knowledge across writing curriculum
 - Moving the Writing Center from Simpkins Hall to 3rd floor of Malpass Library



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Fiscal Year 2012

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Goals

- Enhanced Learning Culture
- Enhanced Culture for High Achieving Students
- Access and Equity
- Facilities Enhancement and Deferred Maintenance
- Fiscal Responsibility and Accountability



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Enhanced Learning Culture

- Maintain rigor and high academic standards
- Prepare for NCATE reaccreditation
- Strengthen academic programs through review and discipline-specific accreditation
- Review FYE
- Increase course based civic learning and service learning
- Expand study abroad and multicultural initiatives
- Support scholarly/professional activity
- Investigate interdisciplinary/collaborative initiatives
- Integrate the utilization of technology into the classroom

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Enhanced Culture for High Achieving Students

- Enhance Centennial Honors College
- Increase mentorship opportunities between faculty and students
- Spotlight honors society and organizations
- Highlight undergraduate research opportunities

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Access and Equity

- Increase diversity
- Increase internationalization
- Enhance recruitment and retention activities

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Facilities Enhancement and Deferred Maintenance

- Support for renovation of science laboratories
- Support for Engineering and Nursing facilities
- Support for Performing Arts Center
- Renewed funding for classroom renovation
- Completion of renovation projects (Memorial Hall)
- Support for the enhancement of technology infrastructure

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Fiscal Responsibility and Accountability

- Review departmental budgets
- Allocate new funding and reallocate variance dollars to support University priorities
- Identify alternative funding sources
- Review academic program costs

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Variance Dollar Use and New Funding Requests



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College Variance/Reserve Dollars

- Deans' planned distributions of variance and reserve dollars are in their college reports
- Distribution of these dollars is based on cash flow and college priorities

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New Funding Requests

College of Arts & Sciences

	FY2012 One-Time Funds	FY2012 Continuous Funds	FY2013 Requested Funds
Nursing – 1 Unit A Faculty		70,000	
Nursing Equipment	77,945		
Nursing Room/Lab Renovation	COPS		
Writing Center to Library	18,750		
Math 099N Instructor/GA		39,477	
Biology Equipment		10,000	
Chemistry Equipment		20,000	
Physics Equipment		20,000	
Software Site Licenses (GIS & Mathematica)	27,827		
Placement Testing/Evaluation Materials (Eng/FL)	11,300		
Total	135,822	159,477	

New Funding Requests

College of Business and Technology

	FY2012 One-Time Funds	FY2012 Continuous Funds	FY2013 Requested Funds
College of Business & Technology			
Undergrad Recruitment/GAs and Operating		35,000	
Engineering Equipment and Facilities QC	COPS		
Engineering – 1 Unit A Faculty		80,000	
Engineering Technician		45,000	
Engineering Technology – 1 Unit A Faculty QC			65,000
Software License/Databases Renewal	40,000		
Agriculture GIS Software and GPS Hardware	25,000		
Total	65,000	160,000	65,000

New Funding Requests

College of Education and Human Services

	FY2012 One-Time Funds	FY2012 Continuous Funds	FY2013 Requested Funds
Social Work -1 unit A Faculty QC			55,602
Professional Applications Lab (HH 111)	40,000		
Teacher Assessment System Coordinator		15,000	15,000
Total	40,000	15,000	70,602

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New Funding Requests

College of Fine Arts and Communication

	FY2012 One-Time Funds	FY2012 Continuous Funds	FY2013 Requested Funds
Art Facility Renovation (Heating Annex)	COPS		
Communication – 1 Unit A Faculty QC			53,721
Communication Adjuncts QC	10,500		
Broadcasting Maintenance/Switcher	50,000		
CSD Clinic Staff Assistant: One-half FTE		9,550	
Communication – TA (2)		17,388	
Music Computer Lab	15,000		
Music Faculty Asst. 1/3 to Full Time		24,000	
Total	75,500	50,938	53,721

New Funding Requests

University Libraries

	FY2012 One-Time Funds	FY2012 Continuous Funds	FY2013 Requested Funds
Patent/Trademark Depository		2,050	
Student Employee Wages		35,000	
Security System	60,000		
Total	60,000	37,050	

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New Funding Requests

Directors' Areas

	FY2012 One-Time Funds	FY2012 Continuous Funds	FY2013 Requested Funds
Centennial Honors College			
Associate Director & QC Coordinator		15,000	
Distance Learning			
Online Course Conversions & Eval Tool	200,000		
University Advising & Academic Services			
Computers: Math Placement Testing Lab (3)	2,784		
Registrar			
Document Imaging Maintenance Agreement		2,200	
Supplement Commencement Account		12,000	
IIRA			
Reorganization of Admin Team		7,235	
Total	202,784	36,435	

New Funding Requests

Summary

	FY2012 One-Time Funds	FY2012 Continuous Funds	FY2013 Requested Funds
College of Arts and Sciences	135,822	159,477	
College of Business and Technology	65,000	160,000	65,000
College of Education and Human Services	40,000	15,000	70,602
College of Fine Arts and Communication	75,500	50,938	53,721
University Libraries	60,000	37,050	
Centennial Honors College		15,000	
Distance Learning	200,000		
University Advising & Academic Services	2,784		
Registrar		14,200	
IIRA		7,235	
Total	579,106	458,900	189,323
FY2012 Total: \$1,038,006			
FY2013 Total: \$189,323			

Facilities Requests

COPS (Certificates of Participation)

- Renovation of the Heating Plant Art Facility to meet accreditation standards: up to \$790,000
- Facility and heavy equipment for Engineering (QC): up to \$350,000
- Renovation of Science Laboratories: up to \$1,500,000

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Facilities Requests

Other

- Electronic Classroom Renovations: \$250,000
- Computer Replacement Program: \$100,000
- Complete an additional two electronic classrooms in Memorial Hall: \$50,000 from the Provost's Account

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College Reports

Reports are available from:

[http://www.wiu.edu/provost/
annual_reports/](http://www.wiu.edu/provost/annual_reports/)

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Some people make things happen.

Some people watch things happen.

Some people simply wonder...

...what happened.

--Author unknown

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