

## Maureen P. Bezold, Ph.D., M.S., M.P.H.

---

223 E. Pierce Street  
Macomb, IL 61455  
Cell 414.232.1173  
[Mbezold@comcast.net](mailto:Mbezold@comcast.net)  
[Mp-bezold@wiu.edu](mailto:Mp-bezold@wiu.edu)

## Education

---

- M.P.H. Thesis: "***Risk Perception and Emergency Preparedness in an Urban Health Department***"  
**University of Wisconsin-La Crosse**  
Master of Public Health in Community Health Education  
Department of Health Education and Health Promotion
- Ph.D. Dissertation: "***Crisis Management Programs in Women's Healthcare Facilities***"  
**Virginia Tech**  
Strategic Studies/Social Issues in Management  
Pamplin College of Business, Department of Management
- M.S. **University of Wisconsin – Milwaukee**  
Management and Organization Science  
School of Business
- B.B.A. **University of Wisconsin – Milwaukee**  
Bachelor Business Administration, Finance and Real Estate  
School of Business

## Significant Professional Experience

---

### Graduate Coordinator and Advisor

Sept. 2016 – Dec. 2023

### Department of Health Sciences and Social Work

### Western Illinois University, Macomb, IL

- Evaluated, selected and supervised graduate assistants for the department
- Collaborated with various units on campus playing integral role in students' admission, financial aid and immigration, among others
- Managed all aspects of graduate program in public health
  - Admissions
  - Curriculum changes – made in conjunction with faculty and department head
  - Promotion of program to potential applicants

- Representation of program with Graduate School, greater university community and local community members
- Advised new and current graduate students on
  - Career opportunities
  - Appropriate degree plans for desired career goals
  - Appropriate exit option i.e. thesis, portfolio or comps based on career goals
- Created and attended virtual open houses for regional high school students, undecided campus undergraduates and community colleges
- Interacted with both domestic students and international students from Nigeria, Ghana, Sudan, Democratic Republic of Congo, Kenya, India, Bangladesh, Myanmar, Mexico and Brazil, among other countries

**University Level Educator**

August 1992-current

**Health Education, Public Health, Health Services Management**

August 2010-current

**Business Management**

Aug. 1992-Aug. 2014

Various academic institutions see below

- Present original research at national and international conferences
- Maintain effective working relationships with faculty and staff in service of the university's mission
- Tailor teaching methods to meet the needs of undergraduate and graduate student populations
- Incorporate pedagogical techniques reflective of various learning styles.
- Institute evaluation techniques to tap into differences in student learning styles.
- Collaborated with Small Business Administration to implement service-learning projects
- Mentored student teams working on consulting projects requiring analysis, formulation, implementation, and outcome evaluation
- Provided oversight to ensure client and student needs were successfully addressed throughout projects

**Academic Institution Affiliations and Courses Taught**

Associate Professor, **Western Illinois University**

2016-current

Assistant Professor, **Western Illinois University**

2010-2016

- Undergraduate –Public Health Administration, Public Health Emergency Preparedness, Bioethics, Hazards and Disasters in Emergency Management, Healthcare Management, Research Methods in Health Sciences, Personal Health Promotion
- Graduate – Organization Behavior and Leadership in Healthcare Settings, Introduction to Health Education and Health Promotion, Methods in Health Education and Health Promotion, Health Education Program Planning and Evaluation, Public Health Emergency Preparedness

Lecturer, **University of Wisconsin, Milwaukee**, Milwaukee, WI

2003 – 2010

Summers

2011 – 2014

- Graduate - Organization Behavior
- Undergraduate - Organization Behavior, Strategic Management, Business and Society

Lecturer, **Virginia Tech**, Blacksburg, VA Summer 2008

- Undergraduate - Introduction to Management

Assistant Professor of Strategic Studies, **Bradley University**, Peoria, IL 2001 – 2003

- Undergraduate - Organization Behavior, Business Ethics, Strategic Management

Assistant Professor, **Penn State Great Valley**, Malvern, PA 1997 – 2001

- Graduate – Organization Behavior, Business Ethics, Strategic Management

**City of Milwaukee Health Department (MHD)** Sept. 2007 – Dec. 2009  
**H1N1 Clinic Operations and Business Liaison** Aug. 2009 – Dec. 2009

- Collaborated with community partners to determine security needs for mass vaccination clinics
- Engaged in site visits for potential mass vaccination clinics
- Provided weekly situation reports regarding H1N1 to business community
- Addressed business community's questions regarding H1N1
- Monitored internet news sites for information regarding community mitigation measures being employed nationwide
- Drafted and presented After Action Report for Spring H1N1 response to internal stakeholders; used to inform fall planning
- Assisted in development of staffing plans for clinics

**Health Project Coordinator – Emergency Preparedness (Cities Readiness Initiative)** Feb. – July 2009

- Fostered new relationships with community partners representing Hmong/Laotian and Hispanic/Latinx populations to enhance risk communication efforts before, during and after an emergency
- Initiated emergency preparedness training and development plan for staff of 300 by collaborating with community partners including Milwaukee County Emergency Management, American Red Cross, City of Milwaukee Attorney's Office, Johns Hopkins University and the University of Wisconsin – Milwaukee among others.
- Strengthened existing relationships with Milwaukee Waukesha Consortium for Public Health Emergency Preparedness and the Faith-based African American Health Network
- Updated and enhanced the MHD emergency preparedness plan in accordance with Centers for Disease Control and Prevention guidelines
- Initiated process to ensure timely submission of compliance reports for NACCHO grants

**Public Health Emergency Preparedness Consultant** Dec. 2007 - Feb. 2009

- Conducted literature review of physicians' knowledge and use of antivirals for seasonal and pandemic influenza
- Developed and administered web-based questionnaire
- Assisted in the development of educational toolkit to address gaps in knowledge identified during survey analysis

- Initiated research on effective training protocols for public health emergency preparedness

**Master of Public Health Preceptor**

Sept. 2007- Dec. 2007

## **Sample Refereed Publications**

---

Akinyemi, O., Ogundare, T., Oladunjoye, A. F., Nasef, K. E., Lipscombe, C., Akinbote, J. A. & **Bezold, M.** (2023). Factors associated with suicide/self-inflicted injuries among women aged 18-65 years in the United States: A 13-year retrospective analysis of the National Inpatient Sample database. *PLoS One*. doi: 10.1371/journal.pone.0287141. eCollection.

Akinyemi, O. A., Babatunde, O., Weldeslase, T. A., Akinyemi, Akinwumi, B., Oladunjoye, A. O., Ogundare, T. & **Bezold, M. P.** (2022). Relationship between obesity and self-reported depression among female university students in the United States. *Cureus*, e31386. doi:10.7759/cureus.31386

Agboola, J. O., Ayosamni, O. S., Mogbojuri, O. & **Bezold, M.** (2022). Uptake of screening mammogram in west central Illinois during the COVID-19 pandemic: Lessons Learned. *Oncology in Clinical Practice*, DOI: 10.5603/OCP.2022.0024

Smart, A. C., **Bezold, M. P.**, McBride, A. & Saddler, S. J. (2016). Exploring the Usefulness of Forgiveness as a Violence Intervention and Prevention Technique for Children and Adolescents. *Law Enforcement Executive Forum*, 16, 3, pps. 38-49.

Gass, E. & **Bezold, M. P.** (2013). Generation Y, Shifting Funding Structures and Health Care Reform: Reconceiving the Public Health Paradigm through Social Work. *Social Work in Public Health*, 8, 7, pps. 685-693.

Johnson, J. & **Bezold, M.** (2013). A study of posture as a suspected cause of carpal tunnel syndrome. *European International Journal of Science and Technology*, 2, 1, pps. 21-32.

Mason, M. N. & **Bezold, M. P.** (2013). Online social networks to the rescue! Fulfilling the ten essential public health services. *Frontiers in Public Health Services and Systems Research*, 2, 7, Article 4.

Rozdilsky, J. L., **Bezold, M. P.**, Johnson, J., Kelley, M., & Parsons, N. P. (2011). Reflections on the development of an undergraduate emergency management program: The experiences of Western Illinois University. *Journal of Homeland Security and Emergency Management*, 8(2), Article 7.

Weaver, P. A., Murrmann, S., & **Bezold, M.** (1994). The impact of AIDS in the workplace on hotel selection. *World's Eye View of Hospitality Trends*, 8, 2.

## **Works in Progress**

---

## Book Chapters

---

Saddler, S. J., Gasper, J. & **Bezold, M.P.** (2019). Effective Leadership. In Saddler S. J. & Bezold, M.P. (Eds). *Brothers in Charge: Black Male Leadership in Higher Education and Public Health*. New York, NY: Peter Lang Publishing.

**Bezold, M.P.** & Saddler, S. J. (2019). Leadership: Some Concluding Thoughts. In Saddler S. J. & Bezold, M.P. (Eds). *Brothers in Charge: Black Male Leadership in Higher Education and Public Health*. New York, NY: Peter Lang Publishing.

**Bezold, M. P.**, Wokutch, R., & Gerde, V. (1997). If it's Monday, this must be a crisis. In Waddock, S. (Ed.), *Research in Corporate Social Performance and Policy, Supplement 2*, pps. 63-77.

## Book

---

Saddler, S. J., & **Bezold, M. P.** (2019). *Brothers in Charge: Black Male Leadership in Higher Education and Public Health*. New York: Peter Lang Publishing.

## Grants

---

- Principle Investigator. “*Evaluating SHIELD Illinois: Promoting Inclusion and Access for At Risk and Underserved Populations*”. **Funded in full:** \$29,550 on June 23, 2022. Grantor: SHIELD Illinois of the University of Illinois – Urbana Champaign.
- Co-principal Investigator. “*The Impact of Forgiveness Education on Adolescent Victimization and Perpetration*”. **Unfunded** \$942,309.00 on April 25, 2014. Grantor: National Institute of Justice.
- Co-authored “*Containment Measures: Guidelines and Templates for Public Health Legal Action in Communicable Disease Response*”. **Funded:** \$86,861.00 on March 31, 2009. Grantor: National Association of County and City Health Officials.
- Co-authored “*Pandemic Preparedness Planning for Antiviral Use and Distribution: Assessment, Education, and Exercise of Healthcare Providers*”. **Funded:** \$85,000 in December 2007. Grantor: National Association of County and City Health Officials.

## Invited Speaker/Panel Member

---

Panel Member – Telligen Presentation on Chronic Kidney Disease

## Presentations

---

**Bezold, M. P.** & Wolf-Fordham, S. Presented at the American Public Health Association (APHA) Annual Meeting and Expo, Boston, MA, November 7, 2022.

Agboola, J., Ayosanmi, S., Mogbujuri O., & **Bezold, M. P.** Uptake of Screening Mammogram in west-central Illinois COVID-19 Pandemic: Lessons Learned. Presented at the 150<sup>th</sup> American Public Health Association (APHA) Annual Meeting and Expo, Denver CO, 2021.

Akinyemi, O., Ogundare T., Akinbote, J.A., Elleisy-Nassef K., Oladunjoye, A.O., Lipscombe, C. & **Bezold, M. P.** Factors associated with suicide among women aged 18-65 years in the United States. American Public Health Association (APHA) Annual Meeting & Expo, Denver, CO, 2021.

Akinyemi, O., Osuorji, C., Elleissy-Nasef, K., Akinwumi, B., & **Bezold, M. P.** Trends in Chronic Kidney Disease and Determinants of Access to Renal Transplantation: A Retrospective Analysis.

Smart, A. & **Bezold, M. P.** *Building Public Health Capacity Through Workplace Forgiveness: An Appreciative Inquiry Approach.* Presented at the 143<sup>rd</sup> Annual American Public Health Association Meeting in Chicago, IL, November 2015.

Fauvie, R. & **Bezold, M. P.** *Slaying the HPV Dragon with Online Resources.* Poster presented at the 142<sup>nd</sup> Annual American Public Health Association Meeting in New Orleans, LA, November, 2014.

Smart, A. C., & **Bezold, M. P.** *I Can't Take it Anymore!: Employing a Multilevel Model of Workplace Forgiveness to Reduce Emotional Labor in Public Health Agencies.* Presented at the 142<sup>nd</sup> Annual American Public Health Association Meeting in New Orleans, LA, November 2014.

Mason M. & **Bezold, M. P.** *Online Social Networks to the Rescue!: Fulfilling the Ten Essential Public Health Services.* Presented at the 141<sup>st</sup> Annual American Public Health Association Meeting in Boston, MA, in November 2013.

McBride, A. & **Bezold, M. P.** *Teaching Children to Forgive: Exploring The Usefulness Of Forgiveness As A Violence Prevention Technique For Children.* Presented at the annual meeting of the Academy of Criminal Justice Sciences in Dallas, TX on March 21, 2013.

**Bezold, M. P.** & Johnson, J. *If You Don't Have Your Health You Don't Have Anything!: Grandma's Wisdom and the Business and Society Classroom.* Presented at the International Association of Business and Society Annual Meeting in Asheville N.C., June 14-17, 2012.

**Bezold, M. P.** & McCrary, B. *Cause for Concern: Violence, Trauma and the Black Adolescent Male.* Presented at the DePaul University Disparities and Social Justice Conference in Chicago, IL on January 27, 2012.

**Bezold, M. P.**, & Johnson, J. *In Good Times and Bad: Emotional Labor in Public Health Agencies.* Presented at the 139<sup>th</sup> Annual American Public Health Association Meeting in Washington, D.C., October 29 – November 2, 2011.

Gass, E. & **Bezold, M. P.** *Generation Y, Transformational Leadership and Shifting Public Health Paradigms*. Presented at the 138<sup>th</sup> Annual American Public Health Association Meeting in Denver, CO, 2010.

**Bezold, M. P.** & Kowalik, J. *Let's Get Flexible, Flexible!: Embracing a Multigenerational PH Workforce*. Presented at the Keeneland Conference in Lexington, KY, April, 2010.

**Bezold, M. P.**, Hagy, A., Biedryzcki, P., Mukamal, S., Mahkorn, G., Kiepcinski, M. A., & Ames, L. *Local Public Health and Legal Counsel: Partnering for Communicable Disease Response*. Presented as part of a workshop at the PH Preparedness Summit 2010 in Atlanta, GA, February 16-19, 2010.

**Bezold, M. P.**, & Gittens, B. *Examining the Applicability of a Model of Transformational Leadership for Public Health Agencies*. Presented at the 137<sup>th</sup> Annual American Public Health Association Meeting in Philadelphia, PA, November 7-11, 2009.

**Bezold, M. P.**, & Kowalik, J. *Let's Get Flexible, Flexible!: Embracing a Multigenerational PH Workforce*. Presented at the 137<sup>th</sup> Annual American Public Health Association Meeting in Philadelphia, PA, November 7-11, 2009.

**Bezold, M. P.**, & Wokutch, R. *Ethical Behavior in Individual vs. Team Collegiate Sports: Why Are Collegiate Team Athletes Less Ethical?* Presented at the 13<sup>th</sup> Annual Meeting of the International Association for Business and Society, Victoria, B.C., June 27-June 30, 2002.

**Bezold, M. P.**, & Watson, G. W. *Capitalizing on Media Coverage: Organizations, Social Activists and Impression Management*. Presented at the 11<sup>th</sup> Annual Meeting of the International Association for Business and Society, 2000.

## Select Other Presentations

---

Lim, H. & **Bezold, M. P.** *Love It, Hate It or Somewhere in Between?: Community Policing and Emotional Labor*. Presented at the Annual WIU Symposium on Teaching, Research and Creative Activities, March 2011.

Weaver, P.A., & **Bezold, M. P.** *The Impact of AIDS in the Workplace on Hotel Selection*. Presented at The Sixth Bi-Annual World Marketing Congress, Istanbul, Turkey, July 15-19, 1993

**Bezold, M. P.**, Weaver, P., & Murrmann, S. (1994). *The Impact of AIDS in the Workplace on Hotel Selection*. Abstract listed in 10<sup>th</sup> Annual Graduate Research Symposium, Virginia Tech, April 22, 1994.

## Thesis Committees at WIU

---

### Chair

Destiny Odah, (2024). Perspectives of Faculty, Staff and Students on Childhood Vaccinations

Grace Agah (2023). A Comparative Study of Cardiovascular Health and Lifestyle Choices of Healthcare Workers in Medically Adequately Served and Underserved Regions in Illinois

Precious Olaniran Diaz (2023). Does menstrual stress contribute to stress experienced by female international students?

Ann Vang. (2018). The Effects of Social Media on Graduate Student Mental Health.

### **Committee Member**

Caitlin Merrit. (2019). Food for Thought: The Beef about Plant-Based Diets and Lowering Meat Consumption

Joseph Fonseca. (2019). Dietary Consequences of Food Insecurity with Latino College Students in Rural America

Bolade Adeyooye. (2019). Quality of Care among the Elderly in Nursing Homes in Macomb Illinois

Uyiosa Chukwuka. (2018). Sexual Abuse and The Health Implications on Women in Western Illinois University.

Ibrahim Ijale. (2018). Knowledge and Attitude of Western Illinois Female Students Regarding Cervical Cancer and Human Papilloma Virus.

Promise Tewogbola. (2018). The Effects of Pornography Use on the Academic Performance of College Students.

### **Select Community Service**

---

**Chair**, HS Faculty Search Committee, Department of Health Sciences and Social Work March 2024 - current

**Member**, COEHS Planning Committee, Restructuring, 2023-2024

**Chair**, Graduate Committee, Department of Health Sciences and Social Work, 2020 – current

**Chair**, Scholarship Committee, Department of Health Sciences and Social Work, 2020 – current

**Committee Member**, Western Illinois University Minority Health Month Planning Committee, 2013- current

**Member**, McDonough County Health Department Medical Reserve Corp, 2015-current

**Co-chair**, Health Committee, NAACP of McDonough County, IL, 2019-2021

**Co-chair**, Faculty Search Committee, Department of Health Sciences and Social Work, 2017 – 2018

**Committee Member**, McDonough County (IL) Emergency Preparedness Committee, 2011 – 2018

**Member**, Governing Council, American Public Health Association, Health Administration Section, 2015-2017; 2012-2014

**Member**, Program Planning Committee, Illinois Public Health Association Annual Meeting, September 2016

**Member**, Program Planning Committee, Illinois Public Health Association/Illinois Department of



Public Health Integrated Public Health and Healthcare System Preparedness Summit,  
June 2015.

**Co-Chair**, Membership Committee, American Public Health Association, Health Administration  
Section, 2013-2015

**Committee Member**, Program Planning Committee, American Public Health Association, Health  
Administration Section, 2012-2013

**Program Planner**, American Public Health Association, Health Administration Section, 2010-2012

## **Professional Affiliations**

---

American Public Health Association (APHA)

Illinois Public Health Association (IPHA)

Society for Public Health Educators (SOPHE)

Wisconsin Public Health Association (WPHA)

## **Awards**

---

2022 American Public Health Association Health Administration Section Runner-up Best Research to  
Practice Abstract

2022 Western Illinois University, College of Education and Human Services Student Advisory Board Highly  
Impactful Faculty Award nominee

2012 American Public Health Association Health Administration Section Certificate of Appreciation

2011 American Public Health Association Education Board Recognition

2011 American Public Health Association Health Administration Section Certificate of Appreciation

2009 Gold Star Teaching Award. University of Wisconsin, Lubar School of Business. Awarded for  
excellence in undergraduate teaching.