



# Atlantis Program at WIU

## Two Degrees, Three Countries, Four Years

Founded in 2007, Atlantis is a Transatlantic Dual-Degree Program that fosters academic excellence and provides qualified students an opportunity to obtain a transatlantic dual degree and undergraduate or graduate degree in the same time it typically takes to earn one degree. Students spend their junior year abroad at leading global universities; INSEEC in Lyon France and Linköping University in Sweden. After students complete their studies, they earn a Bachelor of Science degree in business administration from Linköping University. Following graduation, students return to WIU to obtain a second bachelor's degree or a Master of Business Administration (MBA) degree. Atlantis is a highly-recognized program that strengthens a graduates' professional résumé by showcasing their academic achievements and exposure to European commerce and culture.

To obtain additional information regarding the Atlantis program and register for an upcoming interest meeting, visit [wiu.edu/atlantis](http://wiu.edu/atlantis).



## Western Illinois University MBA

Western Illinois University MBA is an AACSB accredited program in business and accounting, designating WIU among the best business schools in the world. Less than one-third of U.S. business schools and only 15% of business schools worldwide meet the rigorous standards of AACSB International accreditation. The WIU MBA is open to business graduates and those in various other fields. The graduate program consists of 33 hours. For those without formal training in business, individual degree requirements may vary depending on previously completed academic coursework and professional experience. The program offers a variety of delivery modes including in class, online, hybrid, and livestream courses that allow students to choose their level of synchronous engagement. The MBA core provides the breadth of critical knowledge across the business disciplines, and the concentration areas provide an opportunity for greater depth in a specific field. There are also additional opportunities to earn a separate graduate certificate with the MBA in several of our concentration areas including Business Analytics, Corporate Security, and Information Systems. Additional information regarding the WIU MBA can be found at [wiu.edu/mba](http://wiu.edu/mba).

## Atlantis Testimonials



### **Marine Foray, Business Analyst for Power Plant Services in Chicago**

"The Atlantis program opened so many doors for me, first in academia and then in the industry. It trained me to evolve and adapt to diversified working environments. This program also strengthened my collaborative abilities, both with familiar colleagues and new associates comprising a contrasting array of backgrounds."

Foray, WIU MBA and Atlantis alumna of Lyon, France, was invited to share her research by the London School of Economics and Johns Hopkins University. Invited speakers attending the conference included those from Carnegie Mellon University, Cornell University, Harvard, and the University of Pennsylvania.



### **Ian Kresnak, Chief of Staff of the Investment Strategy Group for Vanguard**

"The Atlantis program gave me a global perspective on business and economics, while allowing me to connect and collaborate with a diverse group of peers," said Kresnak. "Those experiences prepared me well for success at a global company."

"The Atlantis program is the only program of its kind. The program develops student knowledge and understanding in information technology and business administration; and prepares graduates to be effective leaders and face the convergence of technology, business, and globalization," said Atlantis Director and WIU Assistant Professor of Marketing Donna Wiencek. "Our graduates have been placed in executive roles within several top companies throughout the world including Adobe, Deloitte, Facebook, IBM, Mattel, Microsoft, Navistar and Vanguard; and became entrepreneurs. The Atlantis alumni network consists of more than 200 alumni to date from France, Sweden and the U.S."

Visit [wiu.edu/atlantis](http://wiu.edu/atlantis) for more testimonials and additional information regarding the Atlantis program.

## Atlantis Alumni are Leaders in Business and Technology

Accenture	EFG Bank	Johnson & Johnson	PerkinElmer	Softbank Robotics
Adobe	Ernst & Young	Klarna	Price Waterhouse	Soloam
Advisa AB	EVRA Sweden	KNEIP	Coopers	Solstice Mobile
Amazon	Facebook	KPMG-Sweden	Qliro	Steelecase
American Eagle	Fannie Mae	Leo Burnett	Questel	Thales
AT Internet	Forrester Research	Mattel	Quorso	TransUnion
Axians	GitHub	MCA Mederland	Resurs Banke	United Nations
BCBS	H&M	Microsoft	Ricoh France	Development
BCV	Hewlett Packard	Morgan Stanlet	Robert Half	Programme
Capgemini	Hitachi Consulting	Navistar	RR Donnelley	US Department of
Command Strategy	Humana	Nextthink	Saab	Defense
Cru World Wine	IBM Global Services	Orange Business	Salesforce	Vamped Games
Danone	Ikea Group	Services	Secureworks	Vanguard
Deloitt	iMarketing	Peloton	Seenovate	VMWare