

Jason R.V. Franken
313 Knoblach Hall
Macomb, IL 61455
(309) 298-1179
E-mail: jr-franken@wiu.edu

EDUCATION

PhD	Agricultural & Consumer Economics, University of Illinois, Urbana-Champaign (Specialization in Price Analysis and Marketing and Agribusiness)	5/2008
MS	Agricultural Economics, University of Missouri-Columbia	5/2003
BS	Agricultural Economics, University of Missouri-Columbia	5/2001

PROFESSIONAL EXPERIENCE

<i>Associate Professor of Agricultural Economics</i> , Western Illinois University, School of Agriculture	8/2017-present
<i>Assistant Professor of Agricultural Economics</i> , Western Illinois University, School of Agriculture	8/2015-7/2017
<i>Assistant Professor of Agribusiness</i> , Sam Houston State University, Department of Agricultural Sciences & Engineering Technology	9/2014-8/2015
<i>Assistant Professor of Agricultural Economics</i> , Western Illinois University, School of Agriculture	8/2011-8/2014
<i>Post-doc</i> , University of Missouri, Department of Agricultural Economics	9/2008-5/2011
<i>Business/Marketing Analyst</i> , Value Agriculture, LLC	8/2008-4/2011
<i>Graduate Assistant</i> , University of Illinois, Department of Agricultural & Consumer Economics	2003-2008
<i>International Business Immersion Programs</i> , University of Illinois	
Belgium and Netherlands Program	5/2006
New Zealand Program	4/2005
Brazil Program	8/2004
<i>Graduate Assistant</i> , University of Missouri, Department of Agricultural Economics	2001-2003
<i>John Brown Scholars Program</i> , University of Missouri and Monsanto	1/2001
<i>Intern</i> , Missouri Department of Agriculture, Agriculture Innovation Center	6/2000-8/2000

AWARDS & ACHIEVEMENTS

College of Business and Technology faculty award for <i>Excellence in Scholarly, Creative, Performative, Professional Activities</i> , Western Illinois University	2016
Jonathan Baldwin Turner Fellowship, University of Illinois	2003-2006
Hunter and Roberts Food Ag Fellowship, University of Illinois	2004
Graduate Assistantship, University of Missouri	2001-2003
Case Study Competition, second place, AAEA Meetings	2003
Participant in Case Study Competition, AAEA Meetings	2002
Curators Scholarship, University of Missouri	1997-2001
Jerry West Memorial Scholarship, University of Missouri	2000
Elizabeth H. Schell Scholarship, University of Missouri	1997-1999
First-Team Academic All-Big XII, University of Missouri Track and Field	1999-2001
First-Team Academic All-Big XII, University of Missouri Cross-Country	2001

TEACHING

Courses Taught and Evaluations

N1 refers to number of students enrolled in course. N2 refers to number of students responding to the question.

Q1 refers to mean student response to an evaluation questionnaire item asking for rating of “All things considered, the instructor taught effectively” from “4 = Strongly Agree” to “1 = Strongly Disagree” for AGEC 4301 and “Overall Teaching Effectiveness” from the highest rating of “5 = Excellent” to the lowest rating of “1 = Poor.”

Q2 refers to mean student response to an evaluation questionnaire item asking for rating of “Content of Course” from the highest rating of “5 = Excellent” to the lowest rating of “1 = Poor.”

Q3 refers to mean student response to an evaluation questionnaire item asking for rating of “The Course as a Whole” on a scale ranging from the highest rating of “5 = Excellent” to the lowest rating of “1 = Poor.”

<i>Western Illinois University</i>	N1	N2	Q1	Q2	Q3	
AGEC 333, Section 11 - Agricultural Marketing	29	25	4.7/5	NA	NA	Fall 2017
AGEC 333, Section 12 - Agricultural Marketing	29	22	4.9/5	NA	NA	Fall 2017
AGEC 342 - US Agricultural Law	30	25	4.4/5	NA	NA	Fall 2017
AGEC 447 - Commodities Markets and Futures Trading	14	11	4.6/5	NA	NA	Fall 2017
AGEC 333, Section 11 - Agricultural Marketing	34	21	4.4/5	NA	NA	Spring 2017
AGEC 342 - US Agricultural Law	37	29	4.6/5	NA	NA	Spring 2017
AGEC 457 - Simulated Trading using Market Profile®	22	22	4.6/5	NA	NA	Spring 2017
AGEC 333, Section 11 - Agricultural Marketing	27	21	4.5/5	NA	NA	Fall 2016
AGEC 333, Section 12 - Agricultural Marketing	28	19	4.6/5	NA	NA	Fall 2016
AGEC 342 - US Agricultural Law	29	23	4.7/5	NA	NA	Fall 2016
AGEC 447 - Commodities Markets and Futures Trading	18	17	4.7/5	NA	NA	Fall 2016
AGRI 220 - Introduction to Agribusiness	31	29	4.6/5	NA	NA	Spring 2016
AGEC 333, Section 11 - Agricultural Marketing	34	19	4.4/5	NA	NA	Spring 2016
AGEC 342 – US Agricultural Law	31	22	4.3/5	NA	NA	Spring 2016
AGEC 442 - Marketing Grain and Livestock Products	19	14	4.5/5	NA	NA	Spring 2016
AGEC 333, Section 11 - Agricultural Marketing	29	18	4.4/5	NA	NA	Fall 2015
AGEC 333, Section 12 - Agricultural Marketing	30	20	4.7/5	NA	NA	Fall 2015
AGEC 447 - Commodities Markets and Futures Trading	12	8	4.9/5	NA	NA	Fall 2015
 <i>Sam Houston State University</i>						
AGRI 4340 - Agribusiness Marketing	25	18	4.2/5	NA	3.9/5	Spring 2015
AGRI 4369 - Agribusiness Academic Competition Team	14	12	4.1/5	NA	4.0/5	Spring 2015
AGRI 4374 - Agricultural Market Analysis & Prices	25	14	4.8/5	NA	3.9/5	Spring 2015
AGRI 2385 - Analysis of the Agricultural Sector	29	22	4.3/5	NA	4.0/5	Fall 2014
AGRI 4340 - Agribusiness Marketing	28	15	3.3/5	NA	3.6/5	Fall 2014
AGRI 4374 - Agricultural Market Analysis & Prices	25	22	3.9/5	NA	3.7/5	Fall 2014
 <i>Western Illinois University</i>						
AGRI 220 - Introduction to Agribusiness	11	9	4.0/5	NA	NA	Spring 2014
AGEC 442 - Marketing Grain and Livestock Products	25	16	4.7/5	NA	NA	Spring 2014
AGEC 457 - Simulated Trading using Market Profile®	16	12	4.6/5	NA	NA	Spring 2014
AGRI 320 - Success Strategies in Agriculture	24	13	4.6/5	NA	NA	Fall 2013
AGEC 333, Section 11 - Agricultural Marketing	29	18	4.5/5	NA	NA	Fall 2013
AGEC 333, Section 12 - Agricultural Marketing	29	19	4.6/5	NA	NA	Fall 2013

AGEC 447 - Commodities Markets and Futures Trading	24	16	4.1/5	NA	NA	Fall 2013
AGEC 442 - Marketing Grain and Livestock Products	25	16	4.6/5	NA	NA	Spring 2013
AGEC 455 - Advanced Agricultural Marketing	11	9	4.9/5	NA	NA	Spring 2013
AGEC 457 - Simulated Trading using Market Profile®	16	12	4.6/5	NA	NA	Spring 2013
AGRI 320 - Success Strategies in Agriculture	26	23	3.9/5	NA	NA	Fall 2012
AGEC 333, Section 11 - Agricultural Marketing	29	20	4.3/5	NA	NA	Fall 2012
AGEC 333, Section 12 - Agricultural Marketing	30	16	4.4/5	NA	NA	Fall 2012
AGEC 447 - Commodities Markets and Futures Trading	32	24	4.7/5	NA	NA	Fall 2012
AGEC 333 - Agricultural Marketing	26	18	4.5/5	NA	NA	Spring 2012
AGEC 442 - Marketing Grain and Livestock Products	26	17	4.4/5	NA	NA	Spring 2012
AGEC 455 - Advanced Agricultural Marketing	11	9	4.6/5	NA	NA	Spring 2012
AGEC 333, Section 11 - Agricultural Marketing	30	24	4.3/5	NA	NA	Fall 2011
AGEC 333, Section 12 - Agricultural Marketing	29	16	3.9/5	NA	NA	Fall 2011
AGEC 447 - Commodities Markets and Futures Trading	18	15	4.3/5	NA	NA	Fall 2011

University of Missouri

AGEC 4301 - Logistics in Agricultural Systems	12	12	3.1/4	3.9/5	4.0/5	Spring 2011
---	----	----	-------	-------	-------	-------------

University of Illinois

ACE 100 - Agricultural, Consumer, & Resource Economics						Spring 2007
Discussion Section AD1	25	25	4.4/5	NA	NA	
Discussion Section AD3	25	25	4.2/5	NA	NA	
Discussion Section AD7	25	25	4.0/5	NA	NA	

Course Descriptions

My teaching responsibilities in the School of Agriculture at Western Illinois University have been broad. I've taught a course preparing students for the job search (AGRI 320) and an agricultural law course (AGEC 342) in addition to agricultural marketing courses within my area of expertise. I first taught introductory undergraduate courses in agricultural marketing (AGEC 333) and futures markets (AGEC 447) in the fall semester of 2011. I taught similar courses (AGRI 2385 and AGRI 4374), as well as a writing enhanced course requiring students to develop marketing plans (AGRI 4340) and a course preparing students for the NAMA marketing plan competition and Farm Bureau Collegiate Discussion Meet (AGRI 4369) while at Sam Houston State University. I've also taught an introductory micro-economics course (AGRI 220) and advanced undergraduate courses on agricultural marketing (AGEC 442), futures and options (AGEC 455), and simulated futures trading (AGEC 457).

In the spring semester of 2011, I developed and taught an undergraduate course on logistics in agriculture and assisted with bringing online an internet-based futures and options trading pool course that was previously operated in the classroom in the Department of Agricultural Economics at the University of Missouri. In spring semesters of 2009 and 2010, I assisted in teaching undergraduate marketing courses.

In the spring semester of 2009, I was part of a team taught undergraduate writing intensive agricultural marketing course in the Department of Agricultural Economics at the University of Missouri. We advised student groups in the production of market feasibility studies for assigned commodities and countries or marketing regions. As a guest lecturer for an upper level undergraduate marketing class, I developed lectures on logistics to help students understand how prices are related over space and time and how to compute costs of transporting by rail, truck, and barge.

In the spring semester of 2007, I was a teacher's assistant for an undergraduate micro- and macro-economics course taught in the Department of Agricultural and Consumer Economics at the University of Illinois, Urbana-Champaign. My students' evaluations placed me on a list of distinguished instructors. Previously, I periodically assisted my MS advisor with his futures and options course at the University of Missouri-Columbia.

RESEARCH AND FUNDING

I have a wide range of research interests. I have developed a strong background in traditional price analysis techniques, focusing on market performance and risk management in the agriculture sector. Lately, the scope of my research has broadened to address more business-oriented questions of strategy and the operation of marketing channels. My research is thereby interdisciplinary by nature, drawing from economics, marketing, and decision sciences to understand channel members' behavior, with special attention given to decision-making under risk and uncertainty.

From the start, I've been successful in sourcing funding to support my research. For my PhD work, I developed a funding proposal, submitted with Dr. Joost Pennings to the University of Illinois Campus Research Board. We were awarded \$8,943 to continue our research on marketing channels. Another \$2,000 has been awarded to support this research through a competitive grant funded by the American Agricultural Economics Association Foundation. I have worked with university extension agents and industry professionals to conduct my research.

In 2009, as a post-doctoral fellow at the University of Missouri, I was part of a team that was successful in acquiring funding from the USDA for study on the feasibility of a producer owned and operated large animal composting facility.

In 2011, I received \$306 from the University Research Council at Western Illinois University to conduct a similar survey of Illinois wineries' grape and wine production, procurement, and marketing practices. My plans for future research include topics within business and price analysis arenas.

Grant Funding

1. Parcell, J.L., **J. Franken**, J. Horner, J. Fleischmann, and R. Milhollin. "Large Animal Composting Feasibility Study." Rural Development, USDA, 2009, \$56,000.

PUBLICATIONS

Refereed Journal Articles

1. **Franken, J.**, J.M.E. Pennings, and P. Garcia. 2018. "Graphical Illustration of Interaction Effects in Binary Choice Models: A Note." *Journal of Agricultural Economics*, forthcoming.
2. **Franken, J.**, P. Garcia, S. Irwin, and X. Etienne. 2018. "Information Transmission between Hog Futures and Expert Price Forecasts." *Journal of Agribusiness*, forthcoming.
3. **Franken, J.** and Michael Cook. 2017. "A Descriptive Summary of Cooperative Governance and Performance." *Journal of Cooperatives*, 32: 23-45.
4. **Franken, J.** and J. Parcell. 2017. "Forecasting Quality Grade and Certified Angus Beef Premiums." *Journal of Agribusiness*, forthcoming.
5. Chaddad, F.R., **J.R.V. Franken**, M.I. Gómez, and R.B. Ross. 2017. "Coordination of Winegrape Supply Chains in Emerging Markets." *Agribusiness: an International Journal*, 33(3, Summer): 289-301.
6. K.J. Bacon, S. Cunningham, and **J.R. Franken**. 2017. "Valuing Herd Bull Characteristics: Evidence from Illinois Auction Data." *Journal of the American Society of Farm Managers and Rural Appraisers*, 70-76.
7. **Franken, J.R.V.**, J.M.E. Pennings, and P. Garcia. 2017. "Risk Attitudes and the Structure of Decision Making: Evidence from the Illinois Hog Industry." *Agricultural Economics*, 48(1): 41-50.
8. Barnes, K.R., F.D. Mills, Jr., L.A. Wolfskill, S.S. Nair, **J.R. Franken**, and D.R. Ullrich. 2016. "White-tailed Deer Semen Auction Data: A Hedonic Analysis." *Texas Journal of Agriculture and Natural Resources*, 29: 39-51.
9. Parcell, J.L., G.T. Tonsor, and **J.V. Franken**. 2016. "Few Journal Article Organizational Structure Characteristics Affect Article Citation Rate: A Look at Agricultural Economics Articles Using Regression Analysis." *Journal of Agricultural Science*, 8(10):73-82.
10. Parcell, J.L., J. Horner, R. Milhollin, and **J.R.V. Franken**. 2015. "The Economical Feasibility of Large Animal Composting." *Journal of Agricultural Science*, 7(5):19-27.

11. **Franken, J.R.V.** 2014. "Coordination of the California Winegrape Supply Chain." *Journal of Wine Economics*, 9(2):183-201.
12. **Franken, J.R.V.**, and K.J. Bacon. 2014. "Organizational Structure and Operation of the Illinois Wine Industry." *Agricultural and Resource Economics Review*, 43(1):104-123.
13. **Franken, J.R.V.**, J.M.E. Pennings, and P. Garcia. 2014. "Measuring the Effect of Risk Attitude on Marketing Behavior." *Agricultural Economics*, 45(5): 525-535.
14. **Franken, J.** and J. Parcell. 2012. "Factors Influencing Bull Price: Evidence from Missouri Auction Data." *Journal of Agribusiness*, 30(1):107-123.
15. **Franken, J.R.V.**, M.E. Sykuta, and P.E. Klein. 2012. "Contract Use and Contract Terms in Organic Markets." *Journal of Agribusiness*, 30(1):17-34.
16. **Franken, J.R.V.** and J.L. Parcell. 2012. "Evaluation of Market Thinness for Hogs and Pork." *Journal of Agricultural and Applied Economics*, 44(4): 461-475.
17. **Franken, J.R.V.**, J.M.E. Pennings, and P. Garcia. 2012. "Crop Production Contracts and Marketing Strategies: What Drives Their Use?" *Agribusiness: an International Journal*, 28(3):324-340.
18. Kliethermes, B.J., J.L. Parcell, **J.R.V. Franken**. 2011. "What to Teach Future Commodity Merchandisers: A Survey of Skills and Needs." *North American Colleges and Teachers of Agriculture Journal*, 55(3):19-27.
19. **Franken, J.R.V.**, J.L. Parcell, and G.T. Tonsor. 2011. "Impact of Mandatory Price Reporting on Hog Market Integration." *Journal of Agricultural and Applied Economics*, 43(2):229-241.
20. Robertson-Carolan, J., J. Parcell, D. Patterson, R. Eakins, and **J. Franken**. 2011. "Valuing Beef Herd Dam Genetic Pedigree Management." *Journal of the American Society of Farm Managers and Rural Appraisers*, 129-135.
21. Parcell, J., **J. Franken**, D. Schaefer, D. Patterson, M. John, M. Kerley, and K. Haden. 2011. "Coordinating Sire Genetics in a Synchronized AI Program." *Journal of the American Society of Farm Managers and Rural Appraisers*, 136-148.
22. **Franken, J.** and J. Parcell. 2011. "Cross-Hedging Fishmeal: Exploring Corn and Soybean Meal Futures Contracts." *Aquaculture Economics & Management*, 15(1):71-81.
23. Parcell, J.L., **J.R.V. Franken**, M. Cox, D.J. Patterson, R.F. Randle. 2010. "Buyers' Perceptions of Importance and Willingness-to-pay for Certain Attributes of Source and Production Verified Bred Heifers." *Agricultural Economics*, 41(5):463-470.
24. Boessen, C., J. Parcell, **J. Franken**, J. Lawrence, R. Plain, and G. Grimes. 2010. "Producer Perceptions and Attitudes toward Hog Marketing Contracts." *Agribusiness: an International Journal*, 26(3):405-424.
25. **Franken, J.**, J. Parcell, D. Patterson, M. Smith, and S. Poock. 2010. "Cow-Calf Producer Interest in Retained Ownership." *Journal of Agribusiness*, 28(1):49-59.
26. Brinker, A.J., J.L. Parcell, K.C. Dhuyvetter, and **J. Franken**. 2009. "Cross-Hedging Distillers Dried Grains: Corn and Soybean Meal Futures Contracts." *Journal of Agribusiness*, 27(1/2):1-15.
27. **Franken, J.R.V.**, P. Garcia, and S.H. Irwin. 2009. "Is Storage at a Loss Merely an Illusion of Aggregation?" *Journal of Agribusiness*, 27(1/2):65-84.
28. **Franken, J.R.V.**, J.L. Parcell. 2009. "Teaching Options and Futures Trading Through Experiential Learning." *North American Colleges and Teachers of Agriculture Journal*, 53(3):11-16.
29. **Franken, J.R.V.**, J.M.E. Pennings, and P. Garcia. 2009. "Do Transaction Costs and Risk Preferences Influence Marketing Arrangements in the Illinois Hog Industry." *Journal of Agricultural & Resource Economics*, 34(2):297-315.
30. **Franken, J.R.V.**, J. Parcell, M. Sykuta, and C. Fulcher. 2005. "Market Integration: Case Studies of Structural Change." *Agricultural and Resource Economics Review*, 34(2):163-172.
31. **Franken, J.R.V.** and J. Parcell. 2003. "Cash Ethanol Cross-Hedging Opportunities." *Journal of Agricultural & Applied Economics*, 35(3):509-516.

Manuscripts under Review/Works in Progress

1. Trujillo Barrera, A., J.M.E. Pennings, and **J.R.V. Franken**. “Performance Evaluation of European Agricultural Futures Markets.”

Book Chapter

1. Franken, J.R.V., and M.L. Cook. 2015. “Informing Measurement of Cooperative Performance.” in *Interfirm Networks*, eds: Josef Windsperger, Gérard Cliquet, Thomas Ehrmann, and George Hendrikse. Springer, p. 209-226.

University Extension Publications

1. Tonsor, G.T. **J.R.V. Franken**, and J.L. Parcell, “Impact of Mandatory Price Reporting on Hog Market Integration.” *K-State Extension Report MF3019*, MU Extension, Kansas State University, July 2011.
2. **Franken, J.R.V.** and J. Parcell, “Hedging Ethanol in the NYMEX Unleaded Gas Futures.” *Agricultural MU Guide G643*, MU Extension, University of Missouri-Columbia, July 2003.

Internet Newsletters

1. Parcell, J.L. and **J. Franken**. *Beef Economics Newsletter*. An internet newsletter focusing on beef economics, including productivity and consistency. (2009 to current) Volumes and titles at [<http://www.valueadded.missouri.edu/newsletter/index.php>].
2. Parcell, J. and **J. Franken**. *Hedging Guidesheets*. Series of 11 guidesheets (GS01-GS11) at [<http://extension.missouri.edu/p/G601>].

CONFERENCE PAPERS

1. NCCC-134 Annual Conference April 18-19, 2016, St. Louis, Missouri, paper selected for presentation: “*Forecasting Quality Grade and Certified Angus Beef Premiums.*”
2. AAEA Annual Meetings July 31-August 2, 2016, Boston, MA, paper solicited for track session *Agribusiness Research Methods* jointly sponsored by the Agribusiness Economics & Management and Econometrics sections: “Graphical Illustration of Interaction Effects in Binary Choice Models.”
3. Southern Agricultural Economics Association’s 2016 Annual Meeting, February 6-9, 2016, San Antonio, Texas, paper selected for presentation: “*White-tailed Deer Semen Auction Data: A Hedonic Analysis.*”
4. 29th Triennial International Conference of Agricultural Economists August 9-14, 2015, Milan, Italy, selected for oral presentation but not presented: “Factors Influencing Cooperative Patrons’ Preferences Regarding Cooperative Investment: Potential for Investment Horizon Constraints.”
5. AAEA Annual Meetings July 26-28, 2015, San Francisco, CA, selected paper: “Investment Constraints in Agricultural Cooperatives.”
6. International Conferences on Economics and Management of Networks – EMNet, November 21-23, 2013, Agadir, Morocco, selected paper: “Informing Measurement of Cooperative Performance.”
7. International Conferences on Economics and Management of Networks – EMNet, November 21-23, 2013, Agadir, Morocco, selected paper: “Governance and Performance of Multipurpose Cooperatives.”
8. AAEA Annual Meetings August 4-6, 2013, Washington D.C., selected paper: “Impact of Board Structure and Process on Cooperative Performance.”

9. NAREA Annual Meetings Workshop on Beverage Markets and Policy June 22-23, 2013, Ithaca, New York, selected paper: *“Organizational Structure and Operation of the Illinois Wine Industry.”*
10. NCCC-134 Annual Conference April 22-23, 2013, St. Louis, Missouri, paper selected for presentation: *“Information Transmission between Livestock Futures and Expert Price Forecasts.”*
11. Social and Economic Development of Russia: The History and the Present. December 17-19, 2012. Moscow State University at Ryazan. Ryazan, Russia, selected paper: *Valuation of Herd Bull Traits: Implications for an Expanding Russian Beef Cattle Industry.*
12. AAEE Annual Meetings August 12-14, 2012, Seattle, Washington, selected paper: *“Measuring Risk Attitude and Relation to Market Behavior.”*
13. AAWE Annual Meetings June 7-10, 2012, Princeton, New Jersey, selected paper: *“Coordination of the California Wine-Grape Supply Chain.”*
14. AAWE Annual Meetings June 7-10, 2012, Princeton, New Jersey, selected paper: *“Organizational Structure and Operation of the Illinois Wine Industry.”*
15. AAEE Annual Meetings July 24-26, 2011, Pittsburgh, Pennsylvania, selected paper: *“Consumers' Willingness-to-Pay for Retail Branded Beef Products with Bundled Attributes.”*
16. NCCC-134 Annual Conference April 18-19, 2011, St. Louis, Missouri, paper selected for presentation: *“Evaluation of Market Thinness for Hogs and Pork.”*
17. NCCC-134 Annual Conference April 19-20, 2010, St. Louis, Missouri, selected paper: *“Impact of Mandatory Price Reporting on Hog Market Integration.”*
18. SAEA Annual Meetings February 6-9, 2010, Orlando, Florida, selected paper: *“Cow-Calf Producer Interest in Retained Ownership.”*
19. AAEE Annual Meetings July 26-28, 2009, Milwaukee, Wisconsin, selected paper: *“What Drives How Much Crop Producers Sell in Spot, Forward, and Futures Markets?”*
20. NCCC-134 Annual Conference April 20-21, 2009, St. Louis, Missouri, selected paper: *“Commercial Grain Merchandisers: What Do They Need to Know?”*
21. NCCC-134 Annual Conference April 21-22, 2008, St. Louis, Missouri, selected paper: *“Do Transaction Costs and Risk Preferences Influence Marketing Arrangements in the Illinois Hog Industry.”*
22. AAEE Annual Meeting July 23-26, 2006, Long Beach, California, selected paper: *“Do Interest Rates Explain Disaggregated Commodity Price Growth?”*
23. NCCC-134 Annual Conference April 17-18, 2006, St. Louis, Missouri, selected paper: *“Is Storage at a Loss Merely an Illusion of Aggregation?”*
24. AAEE Annual Meeting July 24-27, 2005, Providence, Rhode Island, selected paper: *“Changing Agricultural Marketing Channel Structures: Interdependences and Risk Preferences.”*
25. NCR-134 Annual Conference April 18-19, 2005, St. Louis, Missouri, selected paper: *“Marketing Channel Structures: Transaction Costs & Risk Preferences.”*
26. NCR-134 Annual Conference April 21-22, 2003, St. Louis, Missouri, selected paper: *“Market Integration: Case Studies of Structural Change.”*
27. SAEA Annual Meeting February 2-6, 2002 Orlando, Florida, selected paper: *“Cross-Hedging Ethanol in Unleaded Gasoline Futures Markets.”* Abstract in JAAE.
28. AAEE Annual Meeting Aug 5-8, 2001, Chicago, Illinois, Undergraduate Paper Competition, fifth place *“Regulating Agricultural Biotechnology: Implications for US Soybean Exports.”*

Poster Presentation

1. Thomas E. Helm Undergraduate Research Day, Western Illinois University April 20, 2016, Macomb, Illinois, selected poster: *“An Analysis on The Value of Herd Bulls Based on Economic Value Indexes.”* Advised undergraduate student Melissa Diaz at Western Illinois University.
2. Thomas E. Helm Undergraduate Research Day, Western Illinois University April 20, 2016, Macomb, Illinois, selected poster: *“Challenges and Strategies of Emerging Wine Regions in Illinois, Missouri, Michigan, New York, and Vermont.”* Advised undergraduate student Stephani Mulch at Western Illinois University.
3. Third Annual Graduate Research Conference, Western Illinois University March 4, 2016, Macomb, Illinois, selected poster: *“The Decision to Store Corn or Market Out of the Field.”* Advised graduate student Ryan Ricketts at Western Illinois University.
4. 5th Annual Agricultural Consortium of Texas Research Symposium, Texas State University April 2, 2015, San Marcos, Texas, selected poster: *“A Hedonic Analysis of Auction Prices for Beef Herd Bulls.”* Advised undergraduate student Seth Skurja at Sam Houston State University.
5. 5th Annual Agricultural Consortium of Texas Research Symposium, Texas State University April 2, 2015, San Marcos, Texas, selected poster: *“A Hedonic Analysis of Whitetail Semen Auction Data.”* Advised graduate student Kenneth Barnes at Sam Houston State University.
6. AAEA Annual Meetings July 24-26, 2011, Pittsburgh, Pennsylvania, selected poster tour on “Risk Preferences and Attitudes on U.S. Farms”: *“Risk Attitude & the Structure of Decision Making: Evidence from the Hog Industry.”*
7. AAEA Annual Meeting July 25-27, 2010, Denver, Colorado, selected poster: *“Factors Influencing Contract Use and Contract Terms in Organic Markets.”*
8. AAEA Annual Meeting July 26-28, 2009, Milwaukee, Wisconsin, selected poster: *“Cow-Calf Producer Interest in Group Marketing of Feeder Calves.”*

SCHOLARLY ACTIVITIES

Journal Referee

American Journal of Agricultural Economics, Applied Economic Perspectives & Policy, European Review of Agricultural Economics, The European Journal of Finance, Journal of Agricultural and Applied Economics, Agricultural & Resource Economics Review, Journal of Agricultural & Resource Economics, Journal of Agribusiness.

Professional Association Paper/Poster Reviewer/Judge

Agricultural & Applied Economics Association, selected paper reviewer, 2011
Agricultural & Applied Economics Association, selected paper reviewer, 2015
29th Triennial International Conference of Agricultural Economists, 2015

Moderator

AAEA Annual Meetings July 24-26, 2011, Pittsburgh, Pennsylvania, selected paper session: “Informational Impacts on Beef and Pork Purchases.”

PROFESSIONAL ORGANIZATIONS

Agricultural & Applied Economics Association (AAEA)	2001-present
Agribusiness Economics & Management Section, Executive Board Member at Large	2014-2017
Southern Agricultural Economics Association (SAEA)	2010
University of Illinois Agricultural & Consumer Economics Grad Student Organization	2003-2008
University of Missouri Agricultural Economics Club	2001-2002