

Open Access

Retaining Rights to Our Scholarly & Creative Activities

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Faculty Senate
September 27, 2011



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Introduction

- Scholarly Communication Process.
- Economics of Scholarly Publishing
 - Publisher financial information.
- Copyright Agreements.
- Alternative Models – Open Access.
 - Open Access endeavors
 - Activities at other universities
- What should we do here at WIU?
- Discussion.



Scholarly Communication

The means by which people engaged in academic research and creative endeavors inform their peers, formally or informally, of the work they are engaged in or have accomplished.

Online Dictionary of Library & Information Science



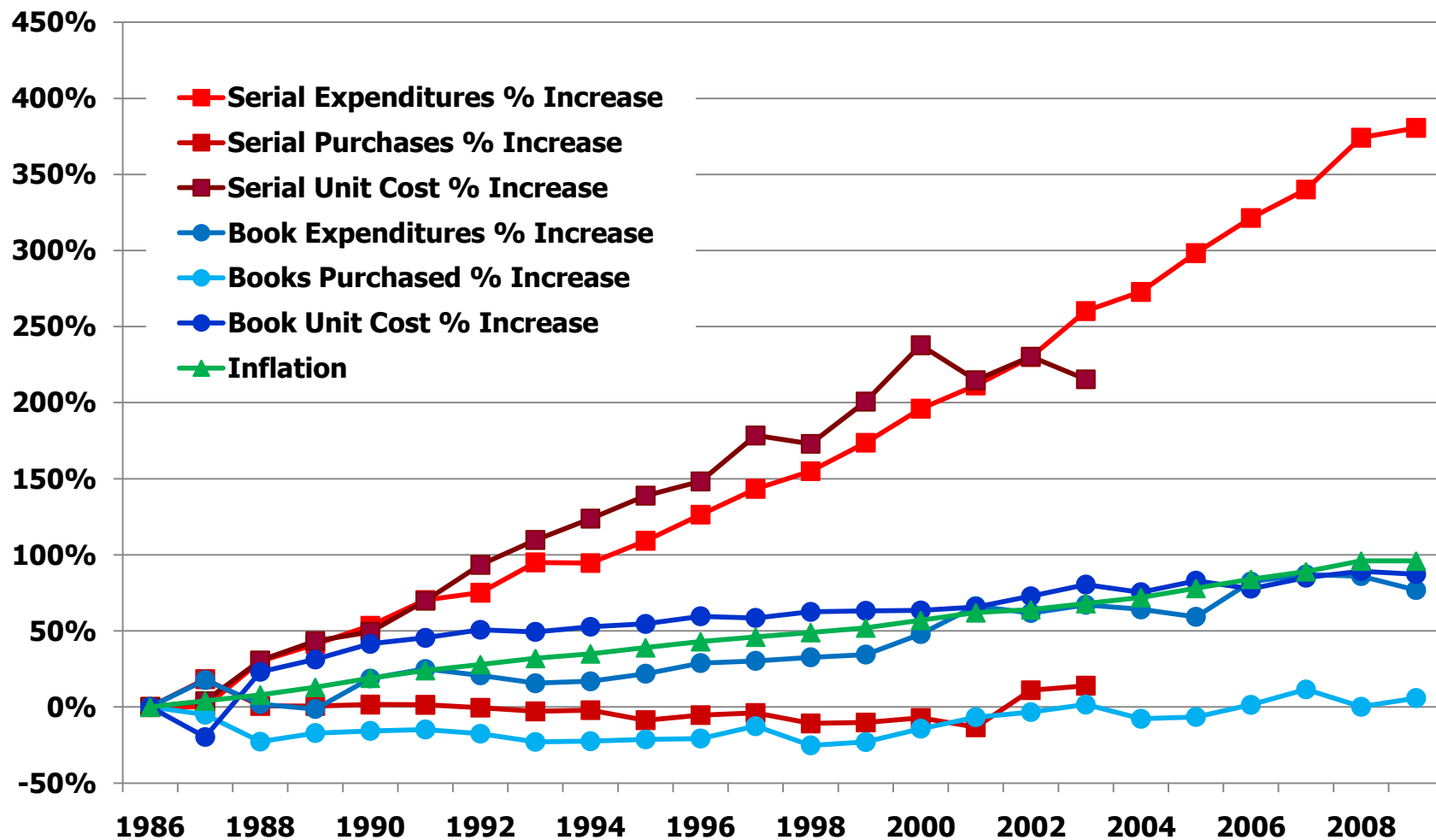
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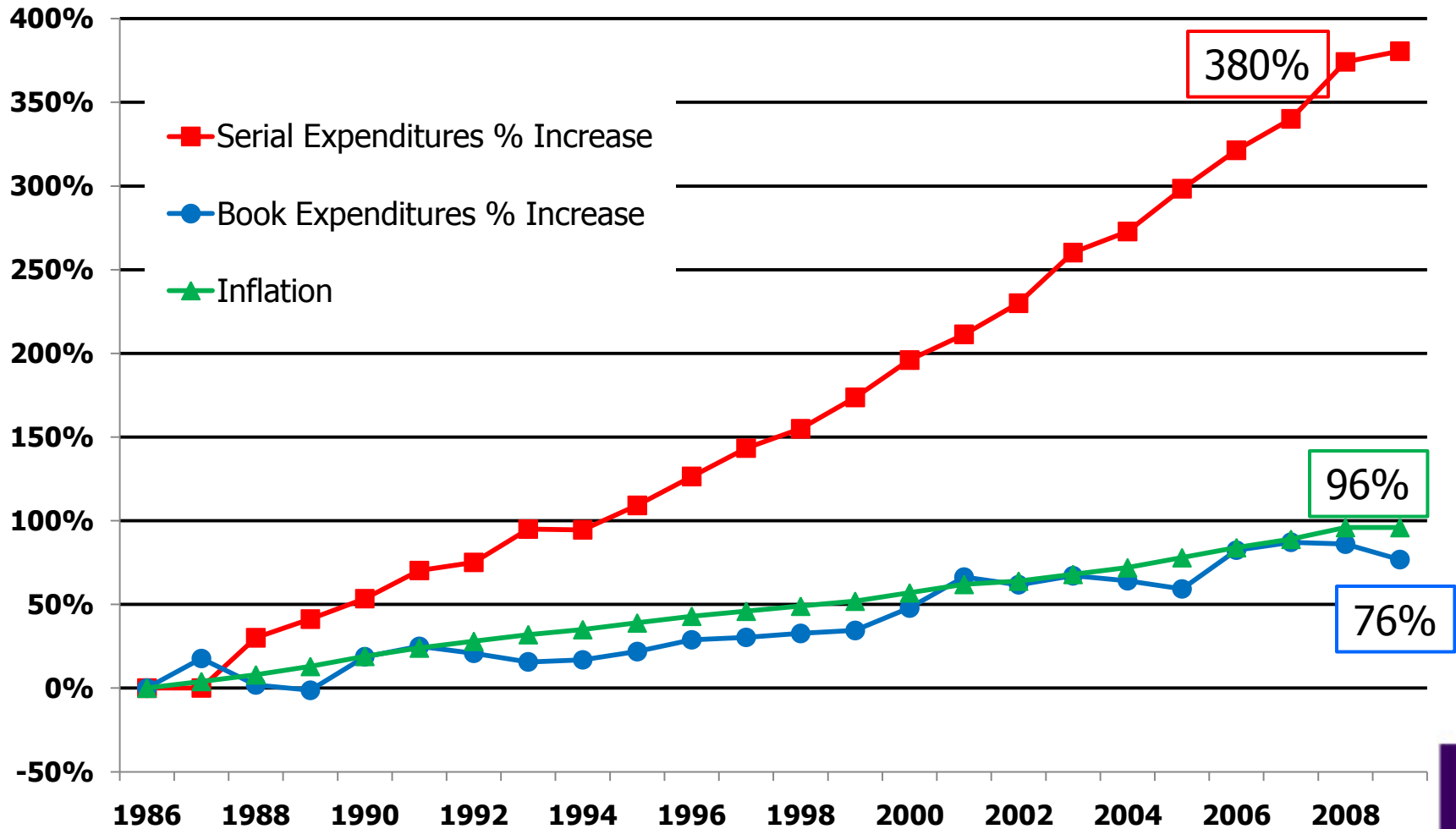
- Information made freely and universally available via the Internet.
- New form of scholarly publishing.
- Frees libraries, researchers and students from boundaries imposed by for-profit publishers.
 - Access to information more equitable.
 - Author retains copyright or selects a license (through the Creative Commons).



Trends in Book & Journal Spending in ARL Libraries and Inflation, 1986-2009



Trends in Book & Journal Spending in ARL Libraries and Inflation, 1986-2009



Scholarly Communication Process

Research/Creative Activity

Write Up Results

Submit to Journal

Peer Review

Copyright Agreement

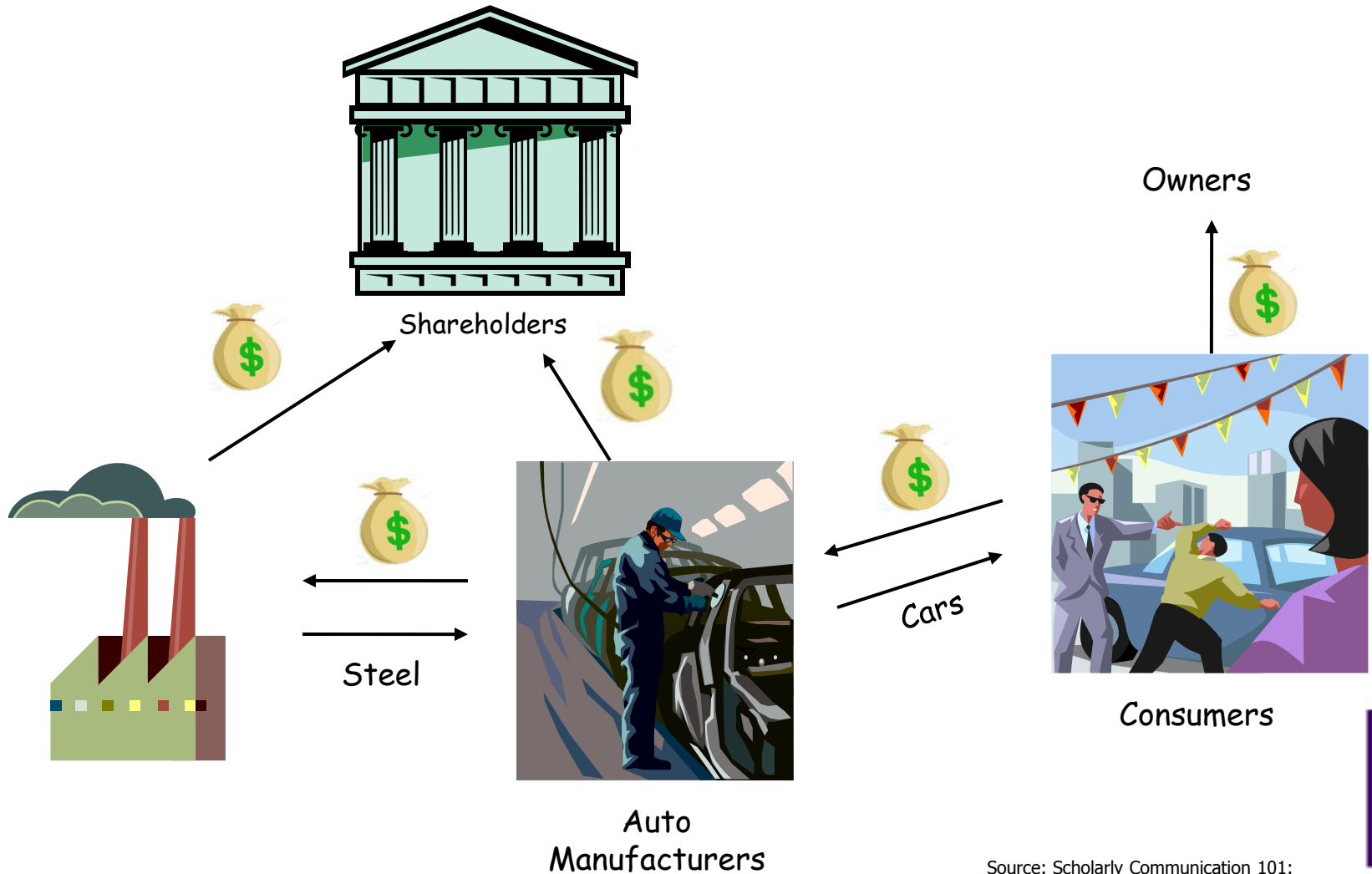
Publication



Economics of Scholarly Communication



"Normal" Economic Model

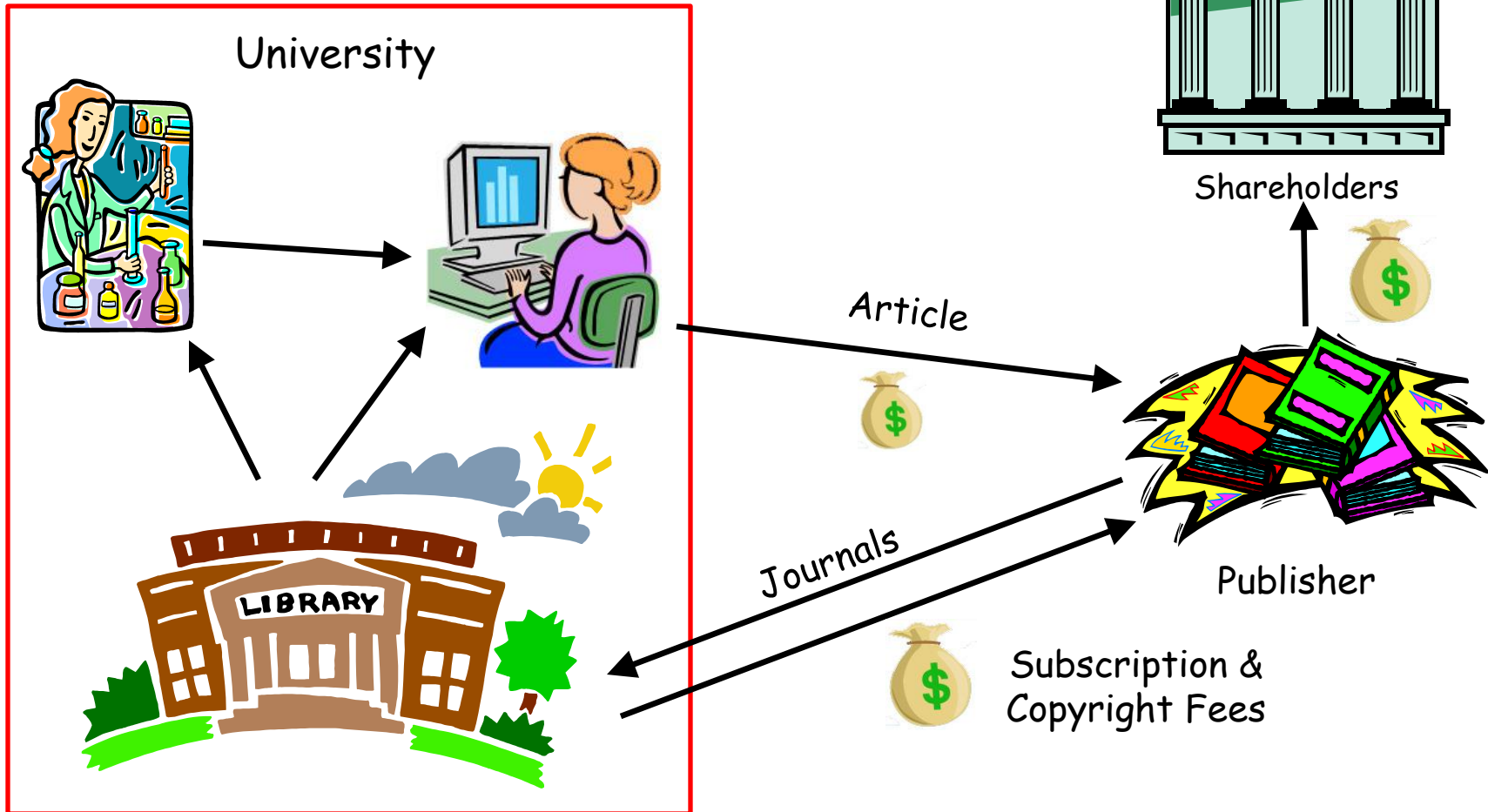


Source: Scholarly Communication 101:
Starting with the Basics: Economics
by Lee C. Van Orsdel



Gift Economy

Scholarly Publishing



Based on: Scholarly Communication 101:
Starting with the Basics: Economics
by Lee C. Van Orsdel



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Economics of Scholarly Publishing

Publisher	Net Profit	Earnings/Share
Reed Elsevier	\$1.34 Billion	\$0.28
Wiley	\$1.7 Billion	\$0.17
Wolters-Kluwer	\$393 Million	\$1.33
Taylor & Francis	\$1.914 Billion	\$0.22

American Chemical Society had sales of \$499,500,000 in 2010.



Scholarly Communication Process

Research/Creative Activity

Write Up Results (Performance or Show)

Submit to Journal

Peer Review

Copyright Agreement

Publication



American Chemical Society

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Copyright Agreements

- Vary by publisher.
- Authors may be signing away some or all rights to the content (including their rights to use illustrations & copies of the articles for class readings).
- Authors need to know what they are signing and reserve some rights if possible.





New Communication Methods

- Journals - including Open Access Journals.
- Web – provide access to pre-prints, articles and teaching materials through personal or other web sites.
- Repositories - deliver pre-prints & articles through a University-run and maintained server.



Open Access - Journals

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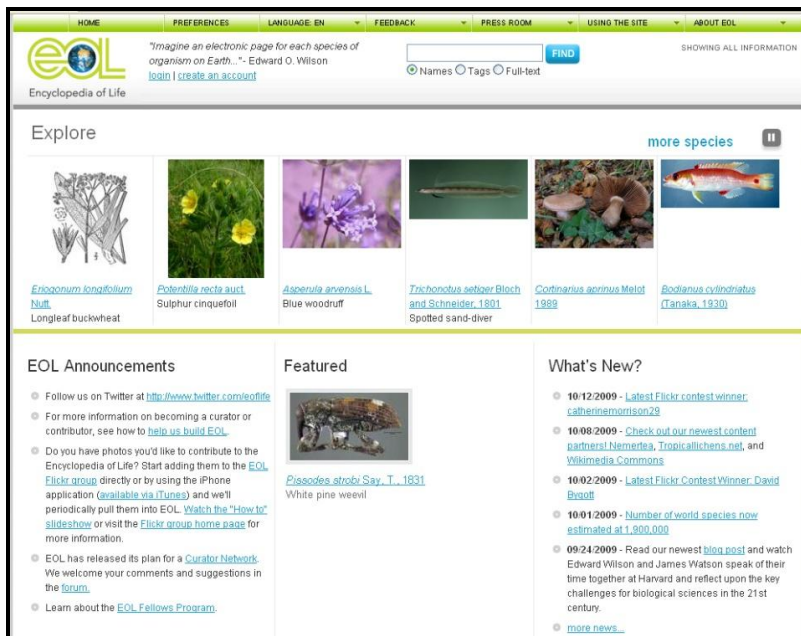
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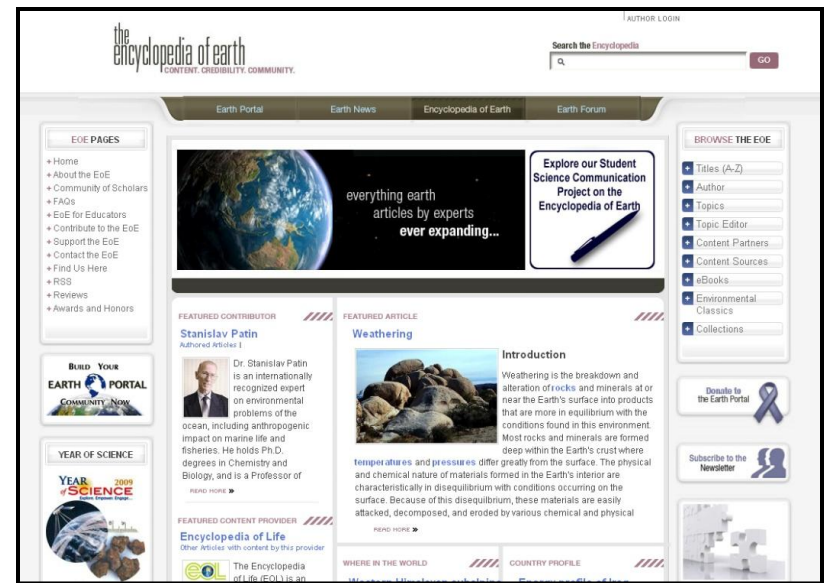
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DOAJ - Directory of Open Access Journals, 2009, [Lund University Libraries](#), Head Office

Open Access – Reference Works



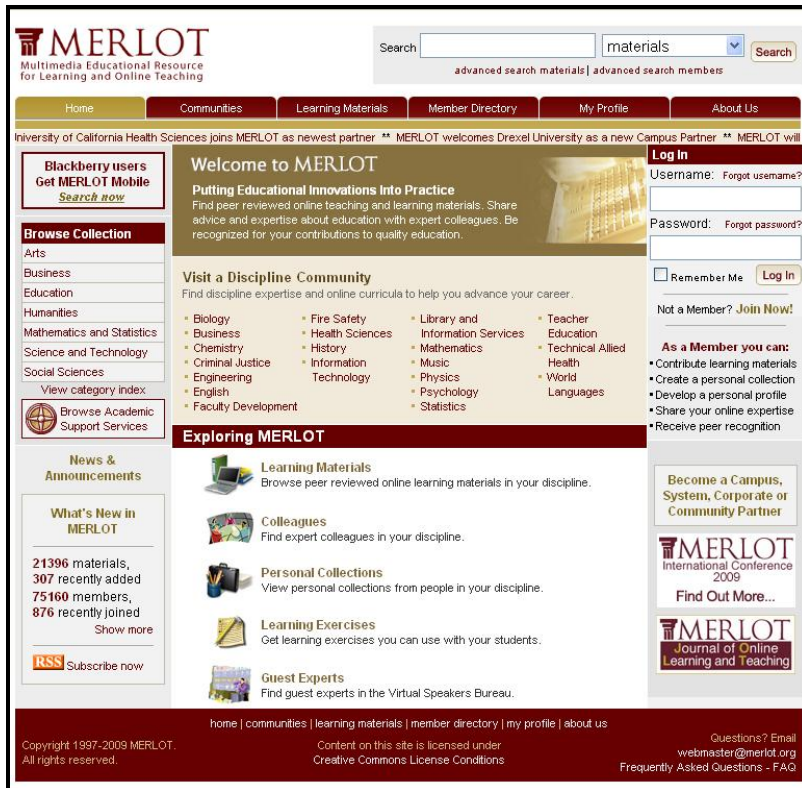
Encyclopedia of Life



Encyclopedia of Earth



Open Access – Textbooks & Media



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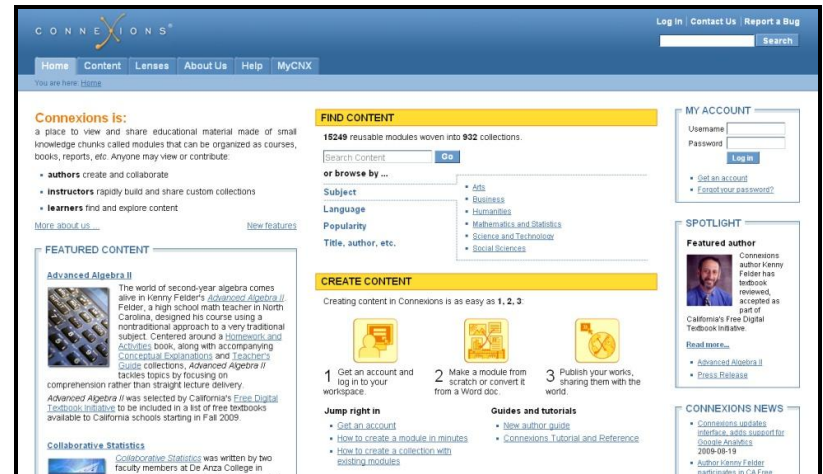
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FEATURED CONTENT
Advanced Algebra II
The world of second-year algebra comes alive in Kenny Felder's *Advanced Algebra II*. Felder, a high school math teacher in North Carolina, designed his course using a nontraditional approach to a very traditional subject. Centered around a *homework and activities* book, along with accompanying *conceptual explanations and Teacher's Guide* collections, *Advanced Algebra II* tackles topics by focusing on comprehension rather than straight lecture delivery. *Advanced Algebra II* was selected by California's *Elite Digital Textbook Initiative* to be included in a list of free textbooks available to California schools starting in Fall 2009.

Collaborative Statistics
Collaborative Statistics was written by two faculty members at De Anza College in




Open Access Mandates

- National Institutes of Health – publicly funded medical research must be deposited in an open archive.
- FRPAA (Federal Research Public Access Act) – bill in U.S. Congress would require same of other publicly funded research.
- SIRPAA (State of Illinois Research Public Access Act) – being promoted by Lt. Governor Simon.



Open Access Subject Repositories



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Physics

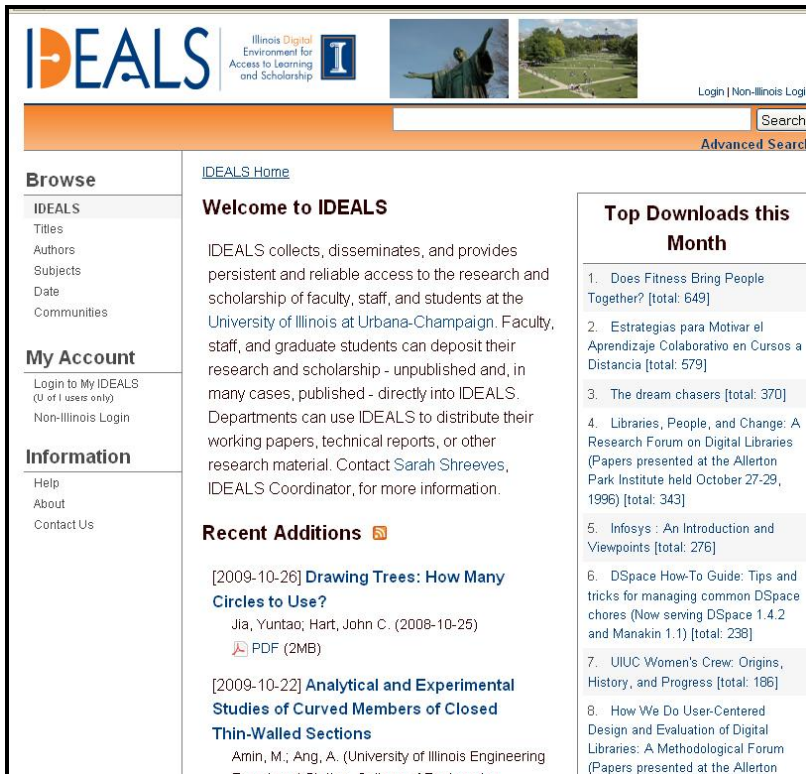
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Physics

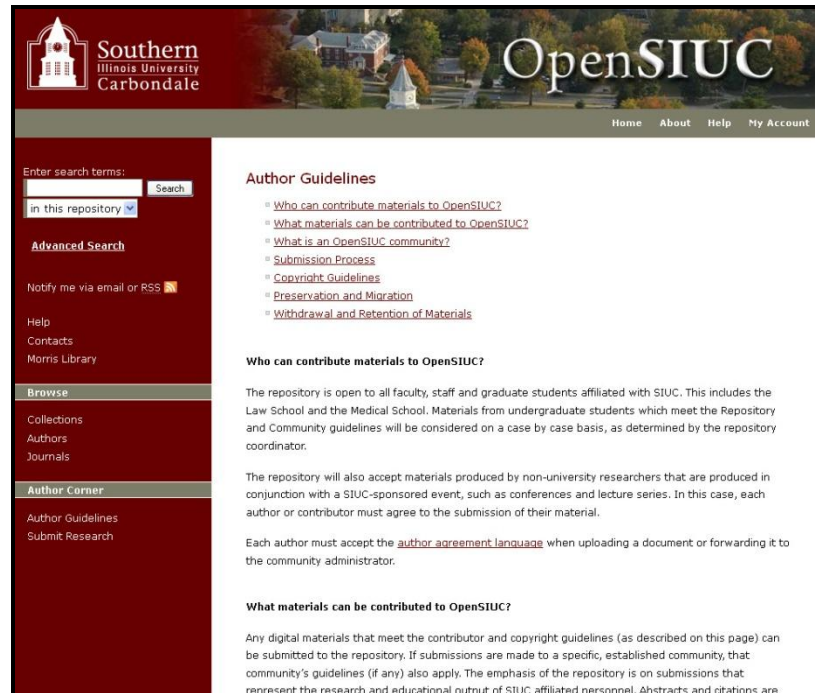


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Open Access – Institutional Repositories



The screenshot shows the IDEALS website. The header includes the IDEALS logo, the text "Illinois Digital Environment for Access to Learning and Scholarship", and a search bar. The main content area is divided into several sections: "Browse" with links to IDEALS, Titles, Authors, Subjects, Date, and Communities; "My Account" with links to Login to My IDEALS and Non-Illinois Login; "Information" with links to Help, About, and Contact Us; "Welcome to IDEALS" with a paragraph describing the repository's purpose; "Recent Additions" with two entries: "Drawing Trees: How Many Circles to Use?" and "Analytical and Experimental Studies of Curved Members of Closed Thin-Walled Sections"; and "Top Downloads this Month" with a list of eight items, including "Does Fitness Bring People Together?", "Estrategias para Motivar el Aprendizaje Colaborativo en Cursos a Distancia", "The dream chasers", "Libraries, People, and Change: A Research Forum on Digital Libraries", "Infosys: An Introduction and Viewpoints", "DSpace How-To Guide", "UIUC Women's Crew: Origins, History, and Progress", and "How We Do User-Centered Design and Evaluation of Digital Libraries".



The screenshot shows the OpenSIUC website. The header includes the Southern Illinois University Carbondale logo and the OpenSIUC logo. The main content area is divided into several sections: "Enter search terms:" with a search bar; "Advanced Search" with a link to "in this repository"; "Notify me via email or RSS"; "Help" with links to Contacts and Morris Library; "Author Guidelines" with links to "Who can contribute materials to OpenSIUC?", "What materials can be contributed to OpenSIUC?", "What is an OpenSIUC community?", "Submission Process", "Copyright Guidelines", "Preservation and Migration", and "Withdrawal and Retention of Materials"; "Who can contribute materials to OpenSIUC?" with a paragraph describing the repository's scope; "The repository will also accept materials produced by non-university researchers that are produced in conjunction with a SIUC-sponsored event, such as conferences and lecture series. In this case, each author or contributor must agree to the submission of their material."; "Each author must accept the author agreement language when uploading a document or forwarding it to the community administrator."; and "What materials can be contributed to OpenSIUC?" with a paragraph describing the repository's guidelines.

Should WIU establish an IR?



How should WIU Respond?

- Faculty with research to publish have choices:
 - Proceedings volume (circulation ~175).
 - Commercial journal (circulation ~450).
 - Open Access Journal – available to everyone with Internet access.

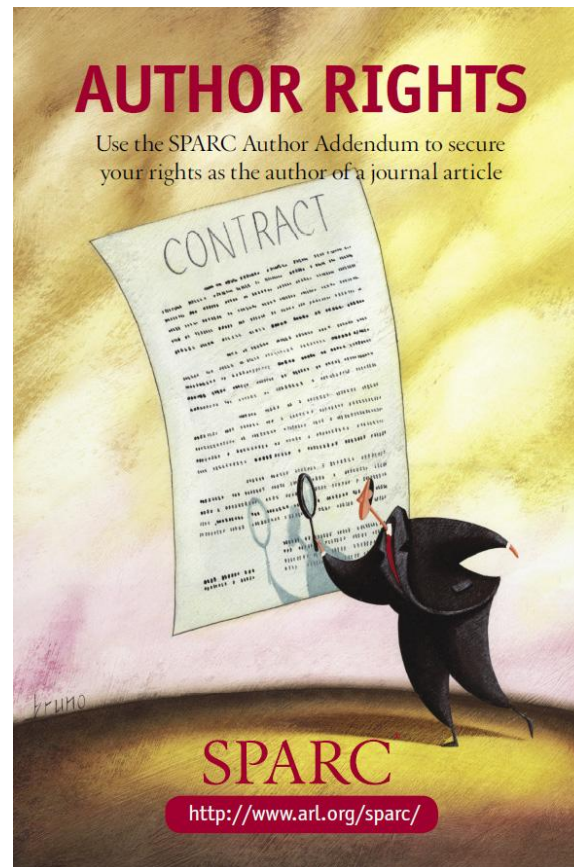


How should WIU Respond?

- Comply with FRPAA & support SIRPAA.
- Become aware of access & copyright issues.
- Retain rights to publications through use of copyright addendum.



SPARC Author Rights Addendum



How should WIU Respond?

- Examine Tenure & Promotion & PAA.
 - Open Access publications are new & have not had time to gain acceptance & approval (lower impact factor).
 - Faculty should be encouraged to publish in open access journals.
- University Open Access resolution?



Library Faculty Open Access Resolution

Open access to research and scholarship is important for scholarly communication. It enables the discovery and free use of information and promotes the development of new ideas. For that reason we pledge to:

- Inform and discuss scholarly publication issues, including open access, copyright and license agreements and author rights, with WIU faculty, students and staff;
- Encourage all faculty to publish their research in openly accessible journals whenever possible;
- Assist faculty who wish to make their research openly accessible by helping them identify potential open access publications and read, understand and amend copyright agreements;
- Make our own research openly and freely accessible by publishing in open access publications, with publishers that have adopted open access policies, allow authors to amend copyright agreements and/or retain copyright to or self-archive our publications.
- Give equal consideration to peer-reviewed articles published in open access journals during the PAA, tenure and promotion process.

Approved by the Library Faculty Committee of the Whole
October 7, 2010



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How should WIU Respond?

- Open Textbooks.
 - Look for, adopt and develop open textbooks.
 - Develop open course content (MERLOT).
- Contribute to Subject Repositories.
- Establish a central (open) repository of scholarly publications & creative endeavors by WIU faculty & staff.



“Consider carefully where your own best interests lie, and manage your copyright to serve those interests.”

An open letter to J.R. Salamanca in *ScholarlyCommunications@Duke*



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Questions & Discussion

